


Degrees and diplomas
**Arts and
Social Sciences**

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SWINBURNE
UNIVERSITY OF
TECHNOLOGY


▶ **2015**





'Studying at Swinburne has taught me that each opportunity offers a new challenge and with the right mindset you can achieve anything. Undertaking an Industry-Based Learning placement as a PR/communications assistant has been central to developing my skills in my chosen profession. I built strong networks and gained confidence through the knowledge that, when I graduate, I'll be prepared to begin my career.'

Belinda
Bachelor of Social Science



▶ Study a career-focused curriculum with a global perspective

Studying arts and social sciences is a great choice if you're interested in discovering why different things drive different people, learning about human interaction and behaviour, or exploring the connections between social science and communication. Whether through literature, politics or health, you'll examine people and their environments, and gain the research, analytical and communication skills to build a career.

Make connections with industry

Your arts and social sciences degree can take you beyond the classroom to engage with industry and better prepare you for your career.

Swinburne's Industry-Based Learning (IBL) program gives you an opportunity to gain practical experience during a six- or 12-month paid work placement. Your degree in arts and social sciences could lead to an IBL placement where you write and publish newspaper articles or press releases, conduct interviews on camera, organise events or contribute to marketing campaigns.

Final-year projects, called Capstone Projects, engage students from across multiple disciplines and allow you to put your learning into practice. You could contribute to an industry or community project, competition submission, research-based project or internally developed project.

Add an international edge to your course

As part of your arts and social sciences course, you could participate in a two-week short-term international study program to learn about intercultural communications and ethnography. Held during the Summer and Winter terms, this program is designed to equip you to develop valuable skills in understanding and dealing with different cultures in an international location. Destinations may include India, Malaysia, Nepal and Vietnam.

Visit www.swinburne.edu.au/studytours

Studying arts and social sciences

Our arts and social sciences courses give you the skills you need – not just the theory – so you'll have first-hand knowledge of what's needed when you start work.

Finding the right course

An arts and social sciences course could be right for you if your interests include:

- news media
- understanding what motivates people
- writing
- blogging, the internet and social media
- social justice
- social groups and interactions
- the human mind and human behaviour
- history
- politics
- philosophy
- researching ideas and theories.

These courses can lead to careers such as:

- advertising coordinator
- art director
- community worker
- copywriter
- criminologist
- editor
- journalist
- marketing professional
- media officer
- policy analyst
- psychologist
- social researcher
- social worker
- sociologist
- teacher
- writer.

Studying at university

Degrees

An arts and social sciences degree usually takes three years to complete (full-time). You will be required to complete 24 units of study, most of which will be in your primary area of study and become your major. Most degrees also allow you to complete elective units, and you may have the option to complete two majors or a combination of a major and a minor/s.

Double degrees

Completing a double degree is a great way to broaden your study experience. An arts and social sciences double degree usually takes four years to complete (full-time) and is highly respected by employers.

These degrees combine two areas of study; for example:

- Bachelor of Arts/Bachelor of Business
- Bachelor of Arts/Bachelor of Science
- Bachelor of Arts (Games and Interactivity)/Bachelor of Computer Science
- Bachelor of Business/Bachelor of Social Science.

Flexible course structure

Our flexible course structure allows you to add depth and breadth to your degree, by letting you choose from an extensive range of subjects from different disciplines.

Honours

You may be able to pursue your undergraduate studies at an advanced level by completing an additional specialised honours (fourth) year.

An honours year allows you to deepen your understanding in your major field and develop your research skills.

Online degrees

Swinburne Online's accredited undergraduate courses are designed to meet the educational needs of people with commitments that keep them from studying on campus at university. Commonwealth supported places are available for Swinburne Online degrees.

Degrees available include:

- Bachelor of Social Science (Criminology)
- Bachelor of Social Science (Psychology)
- Bachelor of Social Science (Security and Counter Terrorism).

Visit www.swinburne.edu.au/online

Industry Engaged Learning

As a Swinburne undergraduate degree student, there are many opportunities to extend your learning beyond the classroom and become better prepared for your career. Industry Engaged Learning programs allow you to engage directly with industry. You can take part in one or many, including:

- Industry-Based Learning
- Capstone Projects
- internships.

Visit www.swinburne.edu.au/iel

Careers in the Curriculum

This free but compulsory unit for all students enrolled in an undergraduate degree will help you develop your career-planning skills. Create a personal study and career plan, and explore available job options.

Visit www.swinburne.edu.au/cic

To find information about all Swinburne courses, visit www.swinburne.edu.au/courses

Learning and Academic Skills Centre

Swinburne's learning and academic skills advisers can help you to study smarter and achieve better results. Develop your skills in:

- essay, report and thesis writing
- maths, statistics, physics and chemistry
- giving presentations
- researching and referencing
- making assignments look more professional
- preparing for exams.

You can attend free workshops and seminars, and make individual or group appointments with an adviser. A range of online resources is also available.

Credit transfer

If you have been studying or have completed a qualification at another Australian or international institution, you may be eligible to receive credit and enter a degree with advanced standing. To find out if you are eligible for credit transfer into the degree of your choice, phone 1300 275 794 to speak to an adviser.

Vocational education

Learn the skills that are in demand by employers and be taught by experienced teachers who are practitioners in their field. During your course you will use the equipment and technology used in industry, and gain insights and abilities that are expected in modern workplaces.

All of our courses have work-based elements, which can include work placements and projects, and workplace scenarios and simulations. This ensures you are prepared to get a job, make a significant contribution at work or further develop your career.

A range of arts and social sciences vocational courses is available, including:

- Diploma of Library and Information Services
- Diploma of Professional Writing and Editing
- Certificate IV in Liberal Arts
- Certificate IV in Professional Writing and Editing.

Diploma to degree

Whether you have completed an advanced diploma or diploma at Swinburne or another institution, a range of pathway options are in place to help you move between vocational training and a degree.

Visit www.swinburne.edu.au/pathways

Course information

Arts

► Bachelor of Arts

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Note: Some majors may have additional prerequisites.

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400234321 (CSP), 3400234323 (IFP)

2014 Round 1 Clearly-in ATAR: 65.15

This degree provides students with a range of options for gaining a general understanding of contemporary social and cultural developments, as well as specialised knowledge in their chosen area(s) of study. The course enables students to develop analytical, communication and research skills that will facilitate their personal and professional development. This flexibility equips students for a wide range of careers.

Swinburne also offers an honours (fourth) year for this degree.

Major study areas

Chinese: This major offers students the skills and knowledge to work in, or in association with, organisations in China. They study the structure, grammar, phonetics and phonology of Mandarin at beginner level to become prepared for a range of professions.

Cinema and Screen Studies: In this major students study moving-image traditions and theories. They develop screen-specific research and writing skills, and become prepared for roles in media organisations and across a range of creative industries.

Cultural Studies: This major focuses on the nature of culture and its transformations. Students gain a foundation in the theoretical debates taking place within cultural studies and may choose to complete units addressing a range of interest areas, including literature and film as cultural phenomena; cultural politics; the problematic relationship between cultures in a globalised world; the problems associated with the disintegration of traditional cultures and the search for new foundations for beliefs; and science and philosophy as cultural phenomena.

Digital Media: This major takes a comprehensive approach to digital media production. It emphasises practical skills and creative techniques, and equips students with a solid theoretical foundation. Students learn about web development and programming, digital imaging, digital video and audio, radio production, 3D modelling, experience design, information architecture, interactive narrative and multimedia technology.

Digital Media and Marketing: This major provides comprehensive skills in the principles and practice of marketing, as well as the applied and creative aspects of digital media production. An emphasis on digital marketing is complemented by a thorough grounding in relevant areas of web development, video production, audio production, digital imaging, experience design, information architecture and 3D modelling.

Games and Interactivity: This major focuses on the role of games in contemporary society and how games are developing as a cultural industry. Students develop a portfolio of analog and digital game projects that develop practical and creative research and communication skills in a games lab environment.

International Studies: This major is designed to prepare students for a range of professions in an increasingly globalised world. Students learn about the political, cultural, economic and social contexts of global issues.

International Studies and Chinese: In this major students combine studies in Mandarin with units that explore the political, cultural, economic and social contexts of global issues. Students are introduced to the Mandarin language and learn about modern Chinese history and culture.

International Studies and International Business: This major is designed to prepare students for a range of professions in an increasingly globalised world. Students learn about the political, cultural, economic and social contexts of global issues. The major engages a range of disciplines, including politics, studies in security and counter terrorism, sociology, philosophy, history, international business and languages, to develop in students a core understanding of global issues and relations in an international business context.

International Studies and Italian: In this major students combine studies in Italian with units that explore the political, cultural, economic and social contexts of global issues. Students learn how to communicate in the Italian language and about modern Italian history and culture. The Italian language component is offered at both beginner and advanced levels.

VTAC FEE-TYPE CODES

CSP: Commonwealth supported place

FTDP: Fee type determined by provider

IFP: International fee place

Visit www.vtac.edu.au to find your fee-type eligibility.

International Studies and Japanese: In this major students combine studies in Japanese with units that explore the political, cultural, economic and social contexts of global issues. Students learn how to communicate in Japanese and about modern Japanese history and culture. The Japanese language component is offered at both beginner and advanced levels.

Italian: In this major students gain the skills and knowledge to work in, or in association with, organisations in Italy. They study the structure, grammar, phonetics and phonology of the Italian language at beginner or advanced level to become prepared for a range of professions.

Japanese: This major offers students the skills and knowledge to work in, or in association with, organisations in Japan. They study the structure, grammar, phonetics and phonology of the Japanese language at beginner or advanced level to become prepared for a range of professions.

Journalism: This major combines traditional journalistic skills with online publishing, multimedia production and the skills required for interacting with audiences, social networking and building online communities. It also allows students to publish and broadcast their work in online, television, radio and print outlets.

Literature: This major focuses on how people relate to and make sense of the world through writing. It provides students with the opportunity to consider literary works from a variety of historical periods, ranging from the Renaissance to 20th-century cyber culture. Students also consider the changing nature of culture as we move into the information age.

Media: This major provides a broad and practical approach to media studies, preparing students for work in the media and communications industries. Students gain an understanding of the way media is evolving by examining issues such as ownership, control of the media and the impact of new media technologies on society.

Media and Communication: In this major students are introduced to key theories that help explain the pivotal role the media has come to play in our society. They also learn a range of skills to prepare them for both traditional and emerging media roles.

Philosophy: This major offers students a well-grounded understanding of the main philosophical themes and thinkers to have shaped our contemporary world view. Students enrich their critical and creative reasoning skills in ways that enhance their personal and professional development. They undertake studies in environmental philosophy, ethics, philosophical psychology, political philosophy, theory of knowledge, philosophy of science and the history of ideas.

Politics and Public Policy: This major explores politics through contemporary and historical perspectives to examine the dimensions of power in local, national and global contexts. Students learn about national and international politics, comparative political systems, Australia's engagement with the Asia-Pacific region, international relations, nation-building, making public policy, political and social history, war, security and counter terrorism, freedom and democracy, and human rights.

Professional Writing and Editing: This major is designed to provide students with practical skills in writing and editing in the professional sphere. Students learn how to design and develop text. They gain an understanding of industry laws and regulations, as well as writing and editing skills for novels, non-fiction, creative fiction, scripts, screenwriting, advertising and the web.

Psychology: This major provides students with the knowledge and skills to understand and explain human behaviour and relationships. Students undertake specialised study in developmental psychology, cognition, social psychology, personality, design and measurement, psychological measurement and abnormal psychology.

Psychology and Forensic Science: In this major students gain specialist knowledge about the application of psychology to aspects of the law, the justice system and forensic science, as well as statistical skills relevant to forensic issues.

Psychology and Psychophysiology: This major encompasses the fields of psychology and cognitive and behavioural neurosciences.

Psychology and Sport Science: In this major students gain an understanding of the application of psychology to sport. Students learn about the influence of psychological factors on involvement and performance in a sports setting, the use of statistical techniques to evaluate sports performance and make predictions, the interaction between sport and social relationships, and the psychological factors that influence group and individual sport and exercise.

Psychophysiology: In this major students learn about the relationship between physiological and psychological processes. The major also looks at the use of biological recording technology relevant to the study of cognition and behaviour.

Security and Counter Terrorism: This major explores terrorism from political, historical, sociological and military perspectives to provide insight into the causes and effects of global terrorism. It focuses on human rights and the ethical issues surrounding security and counter terrorism policy, and prepares students for work in a culturally diverse global environment.

Social Media: This major focuses on emerging cultures and technologies, and the rise of social media platforms. Students develop expertise in communicating within social media environments and learn how to balance critical, theoretical, methodological and practical engagement in the platform.

Sociology: This major explores social identities, differences, structures and change in Australia and globally. It prepares students for careers in research, government, non-profit organisations and other human-focused fields. Emphasis is placed on research skills training, particularly research design and qualitative research methods. Students design and carry out original research and learn skills in project management, research design and report writing.

Sustainability Management: This major examines the concept of sustainability using case studies that explore the relationships between social, economic and environmental systems, and analyse historical, sociological and philosophical processes. The major incorporates units in philosophy, sociology, science, and politics and public policy. Students develop the skills to manage sustainable outcomes in public policy and private business.

Double degree opportunities

- Bachelor of Arts/Bachelor of Business (see page 8)
- Bachelor of Arts/Bachelor of Science (see page 8)
- Bachelor of Arts (Games and Interactivity)/Bachelor of Computer Science (see Digital Media brochure)

Career opportunities

Graduates are equipped for professional careers in their area of specialisation, including policy analysis and development, research, community development, administration, public relations, publishing, media, social management, journalism, psychology, internet and digital marketing, and writing.

Professional recognition

The three-year undergraduate major in psychology is professionally accredited by the Australian Psychology Accreditation Council (APAC). Swinburne also offers an APAC-accredited honours (fourth) year in psychology.

Arts (continued)

▶ Bachelor of Arts/Bachelor of Business

Campus: Hawthorn

Duration: Four years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400210121 (CSP), 3400210123 (IFP)

2014 Round 1 Clearly-in ATAR: 75.10

This double degree offers students a general understanding of contemporary social and cultural developments through a range of study areas, as well as a strong understanding of the business world. Students develop analytical, communication and research skills designed to facilitate their personal and professional development.

Drawing on the expertise of leading teachers, researchers and industry experts, the course allows students to design a degree to develop a unique range of interdisciplinary skills.

Major study areas

Students select one arts major from:

- Chinese
- cinema and screen studies
- cultural studies
- digital media
- games and interactivity
- international studies
- Italian
- Japanese
- journalism
- literature
- media
- media and communication
- philosophy
- politics and public policy
- professional writing and editing
- psychology
- psychology and forensic science
- psychology and sport science
- psychophysiology
- security and counter terrorism
- social media
- sociology
- sustainability management.

Students also select one business major from:

- advertising
- commercial law
- entrepreneurship and innovation
- finance
- human resource management
- international business
- management
- marketing
- public relations
- tourism management.

Career opportunities

The diverse nature of this degree provides graduates with a range of career opportunities in arts and business professions, including digital media, finance, human resources, journalism, management, marketing, media and communications, and psychology.

Professional recognition

Graduates may be eligible for membership of the Australian Human Resources Institute, Australian Institute of Management, Australian Marketing Institute, Financial Services Institute of Australasia, Governance Institute of Australia, Public Relations Institute of Australia and Stockbrokers Association of Australia.

The human resource management major is professionally accredited by the Australian Human Resources Institute.

The public relations major is professionally accredited by the Public Relations Institute of Australia.

▶ Bachelor of Arts/Bachelor of Science

Campus: Hawthorn

Duration: Four years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English, and a study score of at least 20 in Mathematics (any)

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400210131 (CSP), 3400210133 (IFP)

2014 Round 1 Clearly-in ATAR: 75.30

This double degree offers students a general understanding of contemporary social and cultural developments through a range of study areas, as well as a capacity to understand complex scientific information in a specialised field. It combines a range of key humanities and scientific skills and knowledge related to current and projected industry needs.

Students learn how to communicate their knowledge in ways that address the issues facing humanity and the planet. Students also develop analytical, communication and research skills designed to facilitate their personal and professional development.

Drawing on the expertise of leading teachers, researchers and industry experts, the course allows students to design a degree to develop a unique range of interdisciplinary skills.

Major study areas

Students select one arts major from:

- Chinese
- cinema and screen studies
- cultural studies
- digital media
- games and interactivity
- international studies
- Italian
- Japanese
- journalism
- literature
- media
- media and communication
- philosophy
- politics and public policy
- professional writing and editing
- psychology
- psychology and forensic science
- psychology and sport science
- psychophysiology
- security and counter terrorism
- social media
- sociology
- sustainability management.

Students also select one science major from:

- applied statistics
- biotechnology
- chemistry
- environmental science
- neuroscience
- psychology
- psychophysiology.

Career opportunities

The diverse nature of this degree provides graduates with a range of career opportunities in arts, science and technology professions.

Professional recognition

Graduates may be eligible for membership of the Association of Professional Engineers, Scientists and Managers, Australia; Australian Biotechnology Association; Australian Society for Biochemistry and Molecular Biology; Australian Society for Microbiology; and Royal Australian Chemical Institute.

The three-year undergraduate major in psychology is professionally accredited by the Australian Psychology Accreditation Council (APAC). Swinburne also offers an APAC-accredited honours (fourth) year in psychology.

Cinema and screen studies

Students who wish to study cinema and screen studies may do so as part of the Bachelor of Arts; see page 6.

Community health

Students who wish to study community health may do so as part of the Bachelor of Social Science; see page 13.

Criminology

► Bachelor of Social Science (Criminology)

Campus: Online

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: Direct

Every society suffers from the consequences of crime. This course combines studies from the science and psychology disciplines to help students understand the motivations of crime and prepare them for roles where they implement strategies to combat crime.

Using research to identify social issues that lead to crime allows criminologists to develop policy and systems to address these problems. This knowledge makes them valuable contributors to victim support, community safety, rehabilitation, crime prevention and corrections programs.

Major study areas

- Correctional systems
- Forensic psychology
- Forensic science
- Policing practices

Career opportunities

Graduates may find employment in crime prevention agencies, child protection, corrective services and in government positions that develop or analyse policy.

Cultural studies

Students who wish to study cultural studies may do so as part of the Bachelor of Arts; see page 6.

Digital media

Students who wish to study digital media or digital media and marketing may do so as part of the Bachelor of Arts; see page 6.

Games and interactivity

Students who wish to study games and interactivity may do so as part of the Bachelor of Arts; see page 6.

Students may also enrol in a Bachelor of Arts (Games and Interactivity)/Bachelor of Computer Science; see the Digital Media brochure or the Information and Communication Technologies brochure.

International studies

▶ Bachelor of Arts (International Studies)

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400235661 (CSP), 3400235663 (IFP)

2014 Round 1 Clearly-in ATAR: 70.80

As the world becomes increasingly globalised, it is more important than ever to understand the ideas and beliefs of our neighbours and trading partners. International studies draws upon a number of disciplines to create a core understanding of global issues and relations. It enables students to create connections between global issues and local practices in work and life.

This course is ideal for those seeking to contribute to making the world a better place or find success in international business. Students gain an understanding of the political, cultural, economic and social contexts of global issues. They learn how to deal with foreign cultures, languages, worldviews and values; gain an appreciation for cultural diversity and borderless societies; and develop an understanding about how economic trade and geopolitical lines affect our everyday lives. Students may also add Chinese, Italian or Japanese language subjects to their degree.

Students are encouraged to participate in study tours and international exchange programs to broaden their understanding of global settings.

Major study areas

- Business
- History
- Languages
- Philosophy
- Politics
- Sociology

Career opportunities

Graduates will be prepared for roles across a range of areas in business, government and non-government organisations, international agencies, multinational firms, non-profit organisations and financial institutions. They may also find roles in foreign affairs analysis, marketing, tourism, hospitality, policy development, research, education, media, market research, journalism or public affairs coordination.

▶ Bachelor of Arts (International Studies and Chinese)

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400235671 (CSP), 3400235673 (IFP)

2014 Round 1 Clearly-in ATAR: n/a

In this course students combine studies in Mandarin with units that explore the political, cultural, economic and social contexts of global issues. Students are introduced to the Mandarin language and learn about modern Chinese society.

Students are encouraged to participate in study tours and international exchange programs to broaden their understanding of global settings.

Major study areas

- Chinese history and culture
- Mandarin language
- Philosophy
- Politics and political history
- Security and counter terrorism studies
- Sociology

Career opportunities

Graduates may find employment in a range of occupations including policy development and research positions in government departments and non-government organisations, diplomatic services, international relations, trade and business, media and education.

Other study options

Students can complete a major in Chinese as part of the Bachelor of Arts; see page 6.

▶ Bachelor of Arts (International Studies and Italian)

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400235681 (CSP), 3400235683 (IFP)

2014 Round 1 Clearly-in ATAR: n/a

This course prepares students for a range of professions in an increasingly globalised world. Students combine studies in Italian with units that explore the political, cultural, economic and social contexts of global issues. Students learn how to communicate in the Italian language and about modern Italian society. The Italian language component is offered at both beginner and advanced levels.

Students are encouraged to participate in study tours and international exchange programs to broaden their understanding of global settings.

- Italian language and literature
- Italian history, culture and cinema
- Philosophy
- Politics and political history
- Security and counter terrorism studies
- Sociology

Career opportunities

Graduates may find employment in a range of occupations including education; language and translation services; or policy development and research positions in government departments and non-government organisations, diplomatic services, international relations, trade and business, and media.

Graduates who complete Stage 3 units in the advanced Italian stream will also be eligible to undertake further study to become an Italian language teacher at primary or secondary level.

Other study options

Students can complete a major in Italian as part of the Bachelor of Arts; see page 6.

▶ Bachelor of Arts (International Studies and Japanese)

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400235691 (CSP), 3400235693 (IFP)

2014 Round 1 Clearly-in ATAR: 70.15

This course prepares students for a range of professions in an increasingly globalised world. Students combine studies in Japanese with units that explore the political, cultural, economic and social contexts of global issues. Students learn how to communicate in Japanese and about modern Japanese society. The Japanese language component is offered at both beginner and advanced levels.

Students are encouraged to participate in study tours and international exchange programs to broaden their understanding of global settings.

Major study areas

- Japanese history and culture
- Japanese language
- Philosophy
- Politics and political history
- Security and counter terrorism studies
- Sociology

Career opportunities

Graduates may find employment in a range of occupations including education; language and translation services; or policy development and research positions in government departments and non-government organisations, diplomatic services, international relations, trade and business, and media.

Graduates who complete Stage 3 units in the advanced Japanese stream will also be eligible to undertake further study to become a Japanese language teacher at primary or secondary level.

Other study options

Students can complete a major in Japanese as part of the Bachelor of Arts; see page 6.

Journalism

Students who wish to study journalism may do so as part of the Bachelor of Arts; see page 6.

Liberal arts

▶ Certificate IV in Liberal Arts

Campus: Hawthorn, Wantirna

Duration: Six months full-time or equivalent part-time

Prerequisites: Satisfactory completion of Victorian Year 12 or equivalent, or mature age

Application: VTAC (March start) or direct (all intakes)

VTAC code: Hawthorn: 3400270094 (FTDP)

Wantirna: 3401070094 (FTDP)

This course prepares students for further study in humanities and social sciences or to enter the workforce in a variety of fields. Students explore a range of subjects within these disciplines, including literature, philosophy, anthropology and sociology.

The course also provides students with skills to assist their transition into an academic environment and is a suitable foundation for students who have had an extended break from study. Students learn skills and techniques in writing, text analysis, conducting and presenting research, effective communication and making presentations.

Major study areas

- Citizenship and the public sphere
- Economy and society
- Human transformations of nature
- Stories/narratives within cultures

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Graduates may find employment in the fields of arts, communications and social sciences, plus fields where extensive researching, writing and other communication skills are required, or pursue further study.

Library and information services

▶ Diploma of Library and Information Services

Campus: Hawthorn, online

Duration: One year full-time or equivalent part-time

Prerequisites: Satisfactory completion of Victorian Year 12 or equivalent, or mature age

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400278804 (FTDP)

In this course students are provided with the relevant skills and knowledge to work in a variety of technical and customer service positions in the library and information sector. Knowledge gained in this course allows students to register with the Australian Library and Information Association (ALIA), the professional organisation for the Australian library and information services industry.

Major study areas

- Cataloguing and collection management skills
- Digital and social media skills
- Interpersonal and customer service skills
- Research

Pathways

Successful completion of this course may allow students to progress to the Bachelor of Business with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Employment may be found as a library technician or library officer in a range of library environments and information agencies.

Literature

Students who wish to study literature may do so as part of the Bachelor of Arts; see page 6.

Media

Students who wish to study media or media and communication may do so as part of the Bachelor of Arts; see page 6.

Philosophy

Students who wish to study philosophy may do so as part of the Bachelor of Arts; see pages 6–7.

Politics and public policy

Students who wish to study politics and public policy may do so as part of the Bachelor of Arts (pages 6–7) or Bachelor of Social Science (page 13).

Professional writing and editing

▶ Bachelor of Arts (Professional Writing and Editing)

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400235651 (CSP)

2014 Round 1 Clearly-in ATAR: 70.75

This practical, cross-disciplinary course is designed to provide students with skills in writing and editing in the professional sphere. Students develop practical skills required to meet industry standards and become well equipped to work as a professional writer and/or editor.

With a focus on designing and developing text, students gain an understanding of industry laws and regulations, as well as writing and editing skills for novels, non-fiction, creative fiction, scripts, screenwriting, advertising and the web.

Major study areas

- Australian writing and cultural change
- Digital literacies
- Editing for publication
- Novel writing
- Reading, writing and criticism
- Texts and contexts of media, literature and film
- Writing short non-fiction

Career opportunities

Graduates will be prepared for roles in advertising agencies, government, business and community groups. They may enjoy careers as writers, editors, and media and communication professionals. Graduates may also find roles in book and magazine publishing, print and broadcast journalism, copywriting, web development, public relations, scriptwriting or administration.

▶ Diploma of Professional Writing and Editing

▶ Certificate IV in Professional Writing and Editing

Campus: Hawthorn

Duration: *Diploma* – One year full-time or equivalent part-time

Certificate – One year full-time or equivalent part-time

Note: Part-time studies may be offered subject to availability.

Prerequisites: *Diploma* – Satisfactory completion of Victorian Year 12 or equivalent, plus relevant competencies from the Certificate IV in Professional Writing and Editing, or equivalent industry experience

Certificate – Satisfactory completion of Victorian Year 12 or equivalent, or mature age

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400278034 (FTDP)

These courses provide students with skills in writing and editing for employment or for further study. Students develop awareness of industry standards and demands, and gain knowledge of the markets available to professional writers and editors. Units cover industry laws and regulations; designing and developing text documents; writing and editing skills for novels, short stories, popular fiction and children's books; advertising; and writing for the web.

Major study areas

- Corporate writing
- Editing
- Fiction writing
- Journalism
- Non-fiction writing
- Scriptwriting
- Writing for public relations and digital media

Pathways

Successful completion of this course may allow students to progress to the Bachelor of Arts (Professional Writing and Editing) with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Technical and professional writers work in a range of fields, including high-technology industries, business, government, and research and non-profit organisations. Careers available to graduates include multimedia communication; technical, medical and scientific writing; marketing; and journalism.

Psychology

Students who wish to study psychology, psychology and forensic science, or psychology and sport science may do so as part of the Bachelor of Arts (pages 6–7) or the Bachelor of Social Science (page 13).

Students who wish to study psychology and psychophysiology or psychophysiology may do so as part of the Bachelor of Arts; see pages 6–7.

Security and counter terrorism

▶ Bachelor of Arts (Security and Counter Terrorism)

▶ Bachelor of Social Science (Security and Counter Terrorism)

Campus: Hawthorn, online

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: Hawthorn: VTAC (Semester 1) or direct (all intakes)

Online, Social Science: Direct

VTAC code: Arts: 3400235811 (CSP), 3400235813 (IFP)
Social Science: 3400235591 (CSP), 3400235593 (IFP)

2014 Round 1 Clearly-in ATAR: Arts: n/a
Social Science: 71.55

Terrorism has become the world's most significant and debated security issue. It has had implications for domestic and international security policy, international trade and policing.

This course focuses on human rights and the ethical issues associated with security and counter terrorism policy. Students examine the changing nature of warfare and its justification in the context of the post-September 11 security environment. This includes the role of technology such as drone warfare and cyber-security, as well as the legislative changes that aim to protect 'liberty' and democracy. Ideological, interventionist and economic measures to achieve 'security' are also critically examined from a range of different perspectives. The course prepares students for work in a culturally diverse global environment.

Major study areas

- Australian foreign policy
- Conflict and resolution
- Human rights
- Security and terrorism

Career opportunities

Graduates may find employment in government departments including the Department of Foreign Affairs and Trade, the Department of Defence, the Department of Immigration and Citizenship, and the Attorney-General's office. They may also find roles in the private sector in research, corporate management and international business.

Social media

Students who wish to study social media may do so as part of the Bachelor of Arts; see pages 6–7.

Social science

► Bachelor of Social Science

Campus: Hawthorn, online

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: Hawthorn: VTAC (Semester 1) or direct (all intakes)

Online: Direct

VTAC code: 3400234221 (CSP), 3400234223 (IFP)

2014 Round 1 Clearly-in ATAR: 65.45

This course introduces students to the study of individuals, groups and human societies. It explores how social relationships and institutions shape individuals and how they, in turn, have the capacity to shape these social institutions.

Students develop theoretical insight into their chosen discipline and gain an understanding of current developments in society and the workplace. They also learn how to adapt and respond appropriately to future developments in their area of study, both nationally and internationally.

Swinburne also offers an honours (fourth) year for this degree.

Major study areas

Hawthorn

Community Health: This major combines studies in the sociology of health and illness, and public and environmental health. It introduces students to the social model of health and its implications for addressing health promotion and health inequalities. Students develop skills to understand the social and community context of health, design health policy and evaluate healthcare programs, as well as qualitative research methodology and report writing.

Politics and Public Policy: This major explores politics through contemporary and historical perspectives to examine the dimensions of power in local, national and global contexts. Students learn about national and international politics, comparative political systems, Australia's engagement with the Asia-Pacific region, international relations, nation-building, making public policy, political and social history, war, security and counter terrorism, freedom and democracy, and human rights.

Psychology: This major provides students with the knowledge and skills to understand and explain human behaviour and relationships. Students undertake specialised study in developmental psychology, cognition, social psychology, personality, design and measurement, psychological measurement and abnormal psychology.

Psychology and Forensic Science: In this major students gain specialist knowledge about the application of psychology to aspects of the law, the justice system and forensic science, as well as statistical skills relevant to forensic issues.

Psychology and Sport Science: In this major students gain an understanding of the application of psychology to sport. Students learn about the influence of psychological factors on involvement and performance in a sports setting, the use of statistical techniques to evaluate sports performance and make predictions, the interaction between sport and social relationships, and the psychological factors that influence group and individual sport and exercise.

Security and Counter Terrorism: This major explores terrorism from political, historical, sociological and military perspectives to provide insight into the causes and effects of global terrorism. It focuses on human rights and the ethical issues surrounding security and counter terrorism policy, and prepares students for work in a culturally diverse global environment.

Sociology: This major explores social identities, differences, structures and change in Australia and globally. It prepares students for careers in research, government, non-profit organisations and other human-focused fields. Emphasis is placed on research skills training, particularly research design and qualitative research methods. Students design and carry out original research and learn skills in project management, research design and report writing.

Online

Criminology: This major incorporates material from psychology, statistics and forensic psychology. Students undertake studies in the theory and practice of criminology, policing and forensic science.

Students who complete this major graduate with a Bachelor of Social Science (Criminology).

Psychology: As for Hawthorn campus.

Students who complete this major graduate with a Bachelor of Social Science (Psychology).

Security and Counter Terrorism: As for Hawthorn campus.

Students who complete this major graduate with a Bachelor of Social Science (Security and Counter Terrorism).

Double degree opportunities

- Bachelor of Business/Bachelor of Social Science (see page 14)

Career opportunities

Employment may be found in policy analysis and development, social research, community development, administration and human services management, planning, welfare, human resources, media relations, public relations, communications research or marketing. With further study, students with appropriate majors can obtain qualifications to become psychologists, librarians, teachers, personnel officers, social workers or sociologists.

Professional recognition

The three-year undergraduate major in psychology is professionally accredited by the Australian Psychology Accreditation Council (APAC). Swinburne also offers an APAC-accredited honours (fourth) year in psychology.

Social science (continued)

▶ Bachelor of Business/ Bachelor of Social Science

Campus: Hawthorn

Duration: Four years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400235141 (CSP), 3400235143 (IFP)

2014 Round 1 Clearly-in ATAR: 75.75

In this course students learn how to gather, synthesise and assess information, as well as conceptualise issues and express them effectively both orally and in writing within a business environment.

Students also develop theoretical insight into their chosen discipline, enabling them to understand current developments in society and the workplace, and to adapt and respond appropriately to future developments as they occur, both nationally and internationally.

Major study areas

Students select one business major from:

- advertising
- commercial law
- entrepreneurship and innovation
- finance
- human resources
- international business
- management
- marketing
- public relations
- tourism management.

Students also select one social science major from:

- community health
- politics and public policy
- psychology
- psychology and forensic science
- psychology and sport science
- security and counter terrorism
- sociology.

Career opportunities

The diverse choice of specialisations within this degree provides graduates with a wide range of career opportunities. Graduates will be prepared for employment or self-employment in the rapidly changing cultural, technological and business environments.

Professional recognition

Graduates may be eligible for membership of the Australian Human Resources Institute, Australian Institute of Management, Australian Marketing Institute, Financial Services Institute of Australasia, Governance Institute of Australia, Public Relations Institute of Australia and Stockbrokers Association of Australia.

The human resource management major is professionally accredited by the Australian Human Resources Institute.

The three-year undergraduate major in psychology is professionally accredited by the Australian Psychology Accreditation Council (APAC). Swinburne also offers an APAC-accredited honours (fourth) year in psychology.

The public relations major is professionally accredited by the Public Relations Institute of Australia.

Sociology

Students who wish to study sociology may do so as part of the Bachelor of Arts (pages 6–7) or the Bachelor of Social Science (see page 13).

Sustainability management

Students who wish to study sustainability management may do so as part of the Bachelor of Arts; see pages 6–7.

Vice-Chancellor's Scholarships

Students may select a bachelor degree in the relevant study area. For a list of applicable courses, visit www.swinburne.edu.au/scholarships

Application: VTAC (Semester 1 only)

Minimum ATAR: 95.00

Recipients receive \$5000 per annum for the normal duration of their chosen course, plus a one-off payment of \$2000 towards an international study experience (subject to academic performance and other scholarship conditions).

▶ Arts and Social Sciences

VTAC code: 3400234101 (CSP)

▶ Business

VTAC code: 3400234031 (CSP)

Dean's Scholarships

Students may select a bachelor degree in the relevant study area. For a list of applicable courses, visit www.swinburne.edu.au/scholarships

Application: VTAC (Semester 1 only)

Minimum ATAR: 90.00

Recipients receive \$2500 per annum for the normal duration of their chosen course, plus a one-off payment of \$2000 towards an international study experience (subject to academic performance and other scholarship conditions).

▶ Arts and Social Sciences

VTAC code: 3400234891 (CSP)

▶ Business

VTAC code: 3400234781 (CSP)

George Swinburne Scholarship

Students may select a bachelor degree in their chosen area of study. For a list of applicable courses, visit www.swinburne.edu.au/scholarships

Application: VTAC (Semester 1 only); students should complete the VTAC Scholarship Application

Minimum ATAR: 85.00

Recipients receive \$1000 per annum for the normal duration of their chosen course, plus a one-off payment of \$2000 towards an international study experience (subject to academic performance and other scholarship conditions).

▶ KEY DATES

Throughout 2014

One-on-one course adviser appointments

3 August 2014

Swinburne Open Day
Hawthorn campus
swinburne.edu.au/openday

▶ CAMPUSES

Hawthorn campus

John Street, Hawthorn

Melbourne CBD campus

196 Flinders Street, Melbourne

Croydon campus

12–50 Norton Road, Croydon

Wantirna campus

369 Stud Road, Wantirna

Sarawak campus

Kuching, Sarawak, Malaysia

▶ FURTHER INFORMATION

1300 275 794

study@swinburne.edu.au

swinburne.edu.au/future



CRICOS Provider Code: 00111D

The information contained in this course guide was correct at the time of publication, April 2014. The university reserves the right to alter or amend the material contained in this guide. The information in this guide does not apply to international students. Visit www.swinburne.edu.au/international for information about courses for international students.