



## Graduate Certificate of Design Graduate Diploma of Design Master of Design

The minimum entry requirement for the above courses is a recognized 3-year Bachelor of Design or equivalent. Applicants who do not have a Bachelor of Design qualification but have a **related** qualification and work experience in a design related field, will be required to submit a portfolio demonstrating their cognate skills and capabilities in design. Related fields may include architecture, landscape architecture, urban planning, digital arts, creative arts, multimedia or digital media, product design engineering, design technology, games and interactivity, and creative Industries. Applicants with a 4-year Bachelor of Design (Honours) course may be eligible for up to 100 credits exemptions.

The portfolio guidelines are detailed below.

## Graduate Certificate of Design Strategy and Innovation Graduate Diploma of Design Strategy and Innovation Master of Design Strategy and Innovation

The minimum entry requirement for the Graduate Certificate of Design Strategy and Innovation is a recognized 3-year Bachelor course in ANY discipline. Upon successful completion of the Graduate Certificate students will be eligible to enrol in the Graduate Diploma and Masters courses.

Applicants who do have a recognized 3-year Bachelor qualification in design or a related field are eligible to apply directly to the Graduate Diploma or Masters courses. This cognate knowledge in design should be demonstrated with academic qualifications and/or related work experience in design, architecture, landscape architecture, urban planning, digital arts, creative arts, multimedia or digital media, product design engineering, design technology, games and interactivity, creative industries, media and/or marketing strategy or branding.

All applicants are required to submit a 500 to 750 word statement demonstrating their suitability to the course.

### Portfolio guidelines

If applicants are required to submit a portfolio, the contents and layout of the portfolio should be considered carefully. The aim of the portfolio is to show depth and breadth of your skills, capabilities and knowledge in design. The portfolio is very much like a visual resume, which highlights key projects and major outcomes.

#### Portfolio Format:

The portfolio should consist of **one** PDF file with no more than 40 pages that highlight projects, skills and capabilities. If applicants wish to submit multimedia, animations, or movies, ideally these are listed on a website for viewing.

#### Please consider the following:

- Only submit work done within the last three years.
- Include an introductory slide with your name and contact details, and which course you are applying for.
- Where possible, provide a description of each project and your response to the project brief.
- Show your ability to meet technical and software skills relevant to your chosen area of discipline specialisation.
- Send an electronic copy of your portfolio – no original submissions will be returned.

#### For further information: Domestic applicants:

Call 1300 ASK SWIN (1300 275 794) during operating hours 9am – 5.30pm AEST, or go to <http://www.future.swinburne.edu.au/>

#### International applicants:

Email [international@swin.edu.au](mailto:international@swin.edu.au) or go to <http://www.international.swinburne.edu.au/>