Course enrolment planner

Bachelor of Media and Communication Public Relations Major - BA-MCMN

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, prerequisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

Year One

Semester 1		Semester 2	
COM10007 Professional Communication Practice	+12.5	**JOU10007** Media Content Creation	+12.5
MDA10001 Introduction to Media Studies	+12.5	**MDA10008** Global Media Industries	+12.5
PUB10001 Introduction to Public Relations Thy and Prac	+12.5	Elective	+12.5
Elective	+12.5	Elective	+12.5

Year Two

Semester 1		Semester 2	
PUB20003 Public Relations Writing	+12.5	**PUB20001** Global Public Relations Practice	+12.5
Elective	+12.5	**PUB20004** Issues, Crisis and Risk Communication	+12.5
Elective	+12.5	Elective	+12.5
Elective	+12.5	Elective	+12.5

Optional

Professional Placement You can choose to add an additional 6 month or 1 year placement to your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement	+37.5-+100

Year Three

Semester 1		Semester 2	
COM30002 Professional Practice: Client and Agency Management	+12.5	**PUB30003** Public Relations Project and Campaign Planning	+12.5
PUB30001 Events Management	+12.5	Elective	+12.5
MDA30006 Media and Communications Project A	+12.5	Elective	+12.5
Elective	+12.5	Elective	+12.5

How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

Course Information

Course 300 Credit Points

Core units
50 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

First Major units
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

Elective units
150 Credit points

A combination of elective units, or a Second Major, Co-Major, or a Minor.

Work Integrated Learning

A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for a Professional Placement during your second year. More information on Professional Placement and other WIL options at **Work Integrated Learning**

FAQs

How can I find more information about my course?
Visit **Bachelor of Media and Communication**

Where can I find out more about individual unit information?
Visit the **Single Unit Search** page to search for additional unit content.

What's a full-time study load?
100 credit points (8 units per year)

What's a part-time study load?
50 credit points (4 units per year)

How can I plan my timetable?
Check the **University Timetable Planner** before enrolling into units.

+ = Credit points