

Course enrolment planner

Bachelor of Media and Communication Social Media Major - BA-MCMN

Semester 2 Intake

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, prerequisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

Year One

Year Two

Semester 1		Semester 2	
JOU10007 Media Content Creation	+12.5	MDA20003 Networked Selves	+12.5
MDA20009 Digital Communities	+12.5	MDA20011 Sports/Advertising/Media	+12.5
MDA20025 National Media in a Globalised World	+12.5	Elective	+12.5
Elective	+12.5	Elective	+12.5

Optional

Professional Placement You can choose to add an additional 6 month or 1 year placement to

your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement

+37.5-+100

Year Three

Semester 1		Semester 2	
MDA30017 Media Analytics and Visualisation	+12.5	MDA30007 Media and Communication Project B	+12.5
Elective	+12.5	MDA30012 Researching Social Media Publics	+12.5
Elective	+12.5	Elective	+12.5
Elective	+12.5	Elective	+12.5

Year Four Semester 1

Elective	+12.5	
Elective	+12.5	
Elective	+12.5	
Elective	+12.5	

How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

Course Information

Course 300 Credit Points

Core units 50 Credit points

A set of compulsory units you **MUST** complete as part of

your Course.

First Major units 100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

150 Credit points A combination of e

Elective units

A combination of elective units, or a Second Major, Co-Major, or a Minor.

Work Integrated Learning

A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for a Professional Placement during your second year. More information on Professional Placement and other WIL options at **Work Integrated Learning**

How can I find more information about my course?

Visit **Bachelor of Media and Communication**

Where can I find out more about individual unit information?
Visit the Single Unit Search page to

search for additional unit content.

What's a full-time study load?

100 credit points (8 units per year)
What's a part-time study load?

50 credit points (4 units per year)

How can I plan my timetable?

Check the <u>University Timetable</u>
<u>Planner</u> before enrolling into units.