Course enrolment planner

# Bachelor of Arts / Bachelor of Business Screen Studies and Popular Culture Major

BB-ARTBUS1

## Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, prerequisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

### Year One

| Semester 1 | | Semester 2 | |
|---|---|---|---|
| **ACC10007** Financial Information for Decision Making | +12.5 | **ART10002** Technology and Society | +12.5 |
| **ECO10005** Economics for Business Decision Making | +12.5 | **BUS10012** Innovative Bus Practice | +12.5 |
| **MGT10009** Contemporary Management Principles | +12.5 | **INF10024** Business Digitalisation | +12.5 |
| Business Major Unit | +12.5 | **MKT10009** Marketing and the Consumer Experience | +12.5 |

### Year Two

| Semester 1 | | Semester 2 | |
|---|---|---|---|
| **ART20003** Skills and Strategies for Social Change | +12.5 | **MDA20007** Screen Franchising and Innovation | +12.5 |
| **ART10004** Introduction to Game Studies | +12.5 | Business Major Unit | +12.5 |
| **MDA10003** Screen Studies, Movies, Television, and Ourselves | +12.5 | Business Major Unit | +12.5 |
| **SOC10014** Popular Culture, Social Change and Technology | +12.5 | Business Major Unit | +12.5 |

### Optional

| | |
|---|---|
| **Professional Placement** You can choose to add an additional 6 month or 1 year placement to your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement | +37.5-+100 |

### Year Three

| Semester 1 | | Semester 2 | |
|---|---|---|---|
| **MDA30016** Screen Technology and Culture | +12.5 | **MDA20018** Popular Culture of Asia | +12.5 |
| **MDA30019** Sound and the Screen | +12.5 | **LIT30002** Graphic Narratives: Comics, Graphic Novels, and Manga | +12.5 |
| Business Major Unit | +12.5 | Business Major Unit | +12.5 |
| Business Major Unit | +12.5 | Business Major Unit | +12.5 |

### Year Four

| Semester 1 | | Semester 2 | |
|---|---|---|---|
| **ART30004** Change Makers in Action | +12.5 | **BUS30032** Industry Consulting Project | +12.5 |
| **BUS30031** Sustainable Business Practice | +12.5 | Elective Unit | +12.5 |
| **ART30005** Arts Internship | +12.5 | Elective Unit | +12.5 |
| Elective Unit | +12.5 | Elective Unit | +12.5 |

## How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

## Course Information

Course 400 Credit Points

**Core units**
150 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

**First Arts Major units**
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

**First Business Major units**
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

**Elective units**
50 Credit points

A combination of elective units or a or a Minor

**Work Integrated Learning**

A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for a Professional Placement during your second year. More information on Professional Placement and other WIL options at **Work Integrated Learning**

**FAQs**

**How can I find more information about my course including Business Major units?**
Visit **Bachelor of Arts/ Bachelor of Business**

**Where can I find out more about individual unit Information?**

Visit the **Single Unit Search** page to search for additional unit content.

**What's a full-time study load?**
100 credit points (8 units per year)

**What's a part-time study load?**
50 credit points (4 units per year)

**How can I plan my timetable?**
Check the **University Timetable Planner** before enrolling into units.



+ = Credit points