

# Bachelor of Media and Communication / Bachelor of Applied Innovation - BB-MCMAIN

## Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, prerequisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

## Year One

Semester 1		Semester 2	
MDA10001 Introduction to Media	+12.5	MDA10008 Global Media Industries	+12.5
MDA10012 Communicating with Data	+12.5	MDA10018 Content Creator Lab	+12.5
Elective	+12.5	Media and Comm Major Unit	+12.5
Elective	+12.5	Elective	+12.5

### Winter Term

INV10001 Exploring Creativity and Innovation	+12.5
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## Year Two

Semester 1		Semester 2	
INV10002 Fundamentals of Innovation Practice	+12.5	INV10004 Responsible Innovation Futures	+12.5
Media and Comm Major Unit	+12.5	Media and Comm Major Unit	+12.5
Media and Comm Major Unit	+12.5	Media and Comm Major Unit	+12.5
Elective	+12.5	Elective	+12.5

### Winter Term

INV10003 Innovation Sandpit	+12.5
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## Optional

<b>Professional Placement</b> You can choose to add an additional 6 month or 1 year placement to your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement	+37.5- +100
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## Year Three

Semester 1		Semester 2	
INV20003 Applied Innovation Internship	+12.5	INV20001 Innovation Challenges of Today	+12.5
Media and Comm Major Unit	+12.5	Media and Comm Major Unit	+12.5
Elective	+12.5	Media and Comm Major Unit	+12.5
Elective	+12.5	Elective	+12.5

### Winter Term

INV30003 Leadership and Facilitation of Innovation	+12.5
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## Year Four

Summer Term	
INV20002 Innovation for the Future	+12.5

Semester 1	
INV30001 Applied Innovation Studio A	+25
INV30002 Applied Innovation Studio B	+25

## How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

## Course Information

Course 400 Credit Points

**Core units**  
100 credit points

A set of compulsory units you **MUST** complete as part of your Course.

**Media and Comm Major**  
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

**Applied Innovation Major units**  
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

**Elective units**  
100 Credit points

A combination of elective units or a Minor

**Work Integrated Learning**

A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for a Professional Placement during your second year. More information on Professional Placement and other WIL options at **Work Integrated Learning**

### FAQs

**How can I find more information about my course including Majors and Elective units?**

Visit [Bachelor of MCM / Bachelor of App Innovation](#)

**Where can I find out more about individual unit information?**

Visit the [Single Unit Search](#) page to search for additional unit content.

**What's a full-time study load?**

100 credit points (8 units per year)

**What's a part-time study load?**

50 credit points (4 units per year)

**How can I plan my timetable?**

Check the [University Timetable Planner](#) before enrolling into units.

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