

#### Course enrolment planner

# Bachelor of Media and Communication/ Bachelor of Business - BB-MCMNBUS Social Media Major

#### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, prerequisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

#### Year One

Semester 1		Semester 2	
MGT10009 Contemporary Management Principles	+12.5	ECO10005 Economics for Business Decision Making	+12.5
ACC10007 Financial Information for Decision Making	+12.5	MKT10009 Marketing and the Consumer Experience	+12.5
MDA10001 Introduction to Media Studies	+12.5	JOU10007 Media Content Creation	+12.5
MDA10008 Global Media Industries	+12.5	COM10007 Professional Communication Practice	+12.5

# Year Two

Semester 1		Semester 2	
BUS10012 Innovative Business Practice	+12.5	INF10024 Business Digitalisation	+12.5
Business Major Unit	+12.5	MDA10006 Innovation Cultures: Perspectives on Science and Technology	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5
Elective	+12.5	Elective	+12.5

#### Optional

#### **Professional Placement** You can choose to add an additional 6 month or 1 year placement to

your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement

+100

+37.5-

# Year Three

Semester 1		Semester 2	
MDA20009 Digital Communities	+12.5	MDA20003 Networked Selves	+12.5
MDA20015 National Media in A Globalised World	+12.5	MDA20011 Sports/Advertising/ Media	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5
Elective	+12.5	Elective	+12.5

# Year Four

Semester 1

<b>BUS30031</b> Sustainable Business Practice	+12.5	BUS30032 Industry Consulting Project	+12.5
MDA30017 Media Analytics and Visualisation	+12.5	MDA30007 Media and Communication Project B	+12.5
Business Major Unit	+12.5	MDA30012 Researching Social Media Publics	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5

Semester 2

## How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

#### **Course Information**

Course 400 Credit Points

#### Core units

150 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

# First - Media and Comm Major

A set of compulsory units you **MUST** complete as part of vour Course.

**Elective units** 

A set of compulsory units you **MUST** complete as part of your Course.

#### A combination of elective units or a Minor

### Work Integrated Learning

A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for a Professional Placement during your second year. More information on Professional Placement and other WIL options at **Work Integrated Learning** 

### **FAQs**

How can I find more information about my course including other Majors and/or Elective units? Visit **Bachelor of Media and Comm/** 

Where can I find out more about individual unit Information?

**Bachelor of Business** 

Visit the **Single Unit Search** page to search for additional unit content

What's a full-time study load? 100 credit points (8 units per year) What's a part-time study load?

50 credit points (4 units per year) How can I plan my timetable? Check the **University Timetable** 

**Planner** before enrolling into units.