SWIN BUR NE | SWINBURNE UNIVERSITY OF TECHNOLOGY

Course enrolment planner

Bachelor of Design /
Bachelor of Media and Communications
Branded Environments Major - BB-DESMCMN
Semester 2 Intake

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, prerequisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

Year One

Semester 2	
DCO10001 Concepts and Narratives	+12.5
DDD10001 20th Century Design	+12.5
MDA10008 Global Media Industries	+12.5
MDA10018 Content Creator Lab	+12.5

Year Two

Semester 1		Semester 2	
DCO10002 Digital Design	+12.5	DCO10004 Photography for Design	+12.5
DCO10005 Typography	+12.5	DCO20004 Web Design	+12.5
MDA10001 Introduction to Media Studies	+12.5	DIA10005 Interior Architecture Communication	+12.5
MDA10012 Communicating with Data	+12.5	Elective	+12.5

Optional

Professional Placement	
You can choose to add an additional 6 month or 1 year placement to your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement	+37.5- +100

Year Three

Semester 1		Semester 2	
DDD20004 Contemporary Design Issues	+12.5	DBE20001 Branded Environment Design Studio 1	+12.5
DCO20001 Brand and Identity Design	+12.5	Media and Communication Major Unit	+12.5
DDD10006 Introductory Design Studio (Semester 1 or 2	+12.5	Media and Communication Major Unit	+12.5
Media and Communication Major Unit	+12.5	Elective	+12.5

Year Four

Semester 1		Semester 2	
DDD20003 Exhibition Design	+12.5	DBE30004 Branded Environment Capstone	+25
DBE30001 Innovation and Technology in the Branded Environment	+12.5		
DBE30003 Branded Environment Design Studio 2	+12.5	Media and Communication Major Unit	+12.5
Elective	+12.5	Media and Communication Major Unit	+12.5

Year Five

Semester 1	
Media and Communication Major Unit	+12.5
Media and Communication Major Unit	+12.5
Media and Communication Major Unit	+12.5
Elective	+12.5

How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

Course Information

Course 400 Credit Points

Core units
150 Credit points
A set of compulsory units you **MUST** complete as part of your Course.

First Design Major units
100 Credit points
A set of compulsory units you **MUST** complete as part of your Course.

Media and Comm Major units
100 Credit points
A set of compulsory units you **MUST** complete as part of your Course.

Elective units
50 Credit points
A combination of elective units or a Minor

Work Integrated Learning
A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for a Professional Placement during your second year. More information on Professional Placement and other WIL options at **Work Integrated Learning**

FAQs
How can I find more information about my course including MCM Major and Elective units?
Visit **Bachelor of Design/ Bachelor of Media and Comms**

Where can I find out more about individual unit Information?
Visit the **Single Unit Search** page to search for additional unit content.

What's a full-time study load?
100 credit points (8 units per year)

What's a part-time study load?
50 credit points (4 units per year)

How can I plan my timetable?
Check the **University Timetable Planner** before enrolling into units.