

Course enrolment planner

Bachelor of Business Analytics and Analysis / Bachelor of Business

Business Analytics Major BB-BAABUS1

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, prerequisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

Year One

Semester 1		Semester 2	
INF10023 Agile App Des and Prototyping	+12.5	BUS10015 Creative Mindset and Entrepreneurship	+12.5
INF10024 Business Digitalisation	+12.5	INF10026 First Year Industry Project	+12.5
INF10025 Data Management and Analytics	+12.5	INF20029 Digital Business Analysis and Design	+12.5
MGT10009 Contemporary Management Principles	+12.5	INF20016 Big Data Management	+12.5

Year Two

Semester 1		Semester 2	
ACC10007 Financial Information for Decision Making	+12.5	Major Business Unit	+12.5
ECO10005 Economics for Business Decision Making	+12.5	Major Business Unit	+12.5
MKT10009 Marketing and the Consumer Experience	+12.5	Major Business Unit	+12.5
Major Business Unit	+12.5	Major Business Unit	+12.5

Year Three

Semester 1		Semester 2	
INF20031 Cybersecurity for Business	+12.5	INF20028 Professional Capabilities for a Digital World	+12.5
INF30004 Business Intelligence and Data Visualisation	+12.5	INF30032 Governing Digital Technologies	+12.5
INF30015 Knowledge Management and Analytics	+12.5	INF30036 Business Analytics and Artificial Intelligence	+12.5
INF30033 IT Program and Project Management	+12.5	Major Business Unit	+12.5

Optional

Professional Placement	
You can choose to add an additional 6 month or 1 year placement to your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement	+37.5- +100

Year Four

Semester 1		Semester 2	
BUS30031 or another Business Practice Core Option Unit	+12.5	INF30027 Business Information Systems Industry Project	+12.5
Major Business Unit	+12.5	Major Business Unit	+12.5
Elective Unit	+12.5	Elective Unit	+12.5
Elective Unit	+12.5	Elective Unit	+12.5

How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

Course Information

Course 400 Credit Points

Core units
150 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

Business Analytics Major
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

Business Major units
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

Elective units
50 Credit points

A combination of elective units, or a Minor.

Work Integrated Learning

A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for a Professional Placement during your second year. More information on Professional Placement and other WIL options at [Work Integrated Learning](#)

FAQs
[How can I find more information about my course](#)

Visit [Bach of Bus Analytics and Analysis/Bach of Bus](#)

[Where can I find out more about individual unit information?](#)

Visit the [Single Unit Search](#) page to search for additional unit content.

[What's a full-time study load?](#)
100 credit points (8 units per year)

[What's a part-time study load?](#)
50 credit points (4 units per year)

[How can I plan my timetable?](#)
Check the [University Timetable Planner](#) before enrolling into units.