

Course enrolment planner

Bachelor of Design / Bachelor of Business Branded Environments Major

BB-DESBUS

Semester 1 intake

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, prerequisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

Year One

Your First Semester		Your Second Semester	
DCO10001 Concepts and Narratives	+12.5	ACC10007 Financial Information for Decision Making	+12.5
DDD10001 20th Century Design	+12.5	BUS10012 Innovative Business Practice	+12.5
MGT10009 Contemporary Management Principles	+12.5	DCO10002 Digital Design	+12.5
MKT10009 Marketing and Consumer Experience	+12.5	DCO10005 Typography	+12.5

Year Two

Your First Semester		Your Second Semester	
DCO10004 Photography for Design	+12.5	DCO20001 Brand and Identity Design	+12.5
DCO20004 Web Design	+12.5	DDD20004 Contemporary Design Issues	+12.5
ECO10005 Economics for Business Decision Making	+12.5	DDD10006 Introductory Design Studio	+12.5
INF10024 Business Digitalisation	+12.5	Business Major Unit	+12.5

Optional

Professional Placement You can choose to add an additional 6 month or 1 year placement to your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement	+37.5- +100
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Year Three

Your First Semester		Your Second Semester	
DIA10005 Interior Architecture Communication	+12.5	DBE20001 Branded Environment design Studio 1	+12.5
Business Major Unit	+12.5	DDD20003 Exhibition Design	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5

Year Four

Your First Semester		Your Second Semester	
BUS30031 Sustainable Bus Practice	+12.5	BUS30032 Business Consulting Project	+12.5
DBE30001 Innovation and Technology in the Branded Environment	+12.5	DBE30004 Branded Environment Capstone Project	+25
DBE30003 Branded Environment Design Studio 2	+12.5		
Business Major Unit	+12.5	Business Major Unit	+12.5

How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

Course Information

Course 400 Credit Points

Core units
200 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

First Design Major units
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

First Business Major units
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

Work Integrated Learning

A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for a Professional Placement during your second year. More information on Professional Placement and other WIL options at **Work Integrated Learning**

FAQs
How can I find more information about my course including Business Major units?
Visit **Bachelor of Design/ Bachelor of Business**

Where can I find out more about individual unit Information?

Visit the **Single Unit Search** page to search for additional unit content.

What's a full-time study load?
100 credit points (8 units per year)

What's a part-time study load?
50 credit points (4 units per year)

How can I plan my timetable?
Check the **University Timetable Planner** before enrolling into units.

