

Course enrolment planner

# Bachelor of Design / Bachelor of Business Communication Design Major

BB-DESBUS  
*Semester 1 intake*

## Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, prerequisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

### Year One

Your First Semester		Your Second Semester	
<b>DCO10001</b> Concepts and Narratives	+12.5	<b>ACC10007</b> Financial Information for Decision Making	+12.5
<b>DDD10001</b> 20th Century Design	+12.5	<b>BUS10012</b> Innovative Business Practice	+12.5
<b>MGT10009</b> Contemporary Management Principles	+12.5	<b>DCO10002</b> Digital Design	+12.5
<b>MKT10009</b> Marketing and Consumer Experience	+12.5	<b>DCO10005</b> Typography	+12.5

### Year Two

Your First Semester		Your Second Semester	
<b>DCO10004</b> Photography for Design	+12.5	<b>DCO20001</b> Brand and Identity Design	+12.5
<b>DCO20004</b> Web Design	+12.5	<b>DDD20004</b> Contemporary Design Issues	+12.5
<b>ECO10005</b> Economics for Business Decision Making	+12.5	<b>DCO10003</b> Packaging Design	+12.5
<b>INF10024</b> Business Digitalisation	+12.5	<b>DCO10007</b> Visual Communication	+12.5

### Optional

<b>Professional Placement</b>			+37.5- +100
You can choose to add an additional 6 month or 1 year placement to your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement			

### Year Three

Your First Semester		Your Second Semester	
<b>DCO20009</b> Typography for Print and Interactive Publication	+12.5	<b>DDD30013</b> Publication Design	+12.5
<b>DCO30002</b> Design for Production	+12.5	<b>DDD30047</b> Communication Design Capstone Project	+25
Business Major Unit	+12.5		
Business Major Unit	+12.5	Business Major Unit	+12.5

### Year Four

Your First Semester		Your Second Semester	
<b>BUS30031</b> Sustainable Bus Practice	+12.5	<b>BUS30032</b> Business Consulting Project	+12.5
<b>DDD30048</b> Communication Design Strategy	+25	Business Major Unit	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5

## How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

### Course Information

Course 400 Credit Points

**Core units**  
200 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

**First Design Major units**  
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

**First Business Major units**  
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

### Work Integrated Learning

A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for a Professional Placement during your second year. More information on Professional Placement and other WIL options at [Work Integrated Learning](#)

### FAQs

**How can I find more information about my course including Business Major units?**

Visit [Bachelor of Design/ Bachelor of Business](#)

**Where can I find out more about individual unit information?**

Visit the [Single Unit Search](#) page to search for additional unit content.

**What's a full-time study load?**

100 credit points (8 units per year)

**What's a part-time study load?**

50 credit points (4 units per year)

**How can I plan my timetable?**

Check the [University Timetable Planner](#) before enrolling into units.

