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SWINBURNE
UNIVERSITY OF
TECHNOLOGY

Course enrolment planner

Course: Bachelor of Design/Bachelor of Media and Communication
Course code: BB-DESMCMN
Major: Branded Environments
Intake: Semester 1 intake

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence.
However this can be amended depending on unit availability, prerequisite
requirements and the semester in which you commenced your course.
Changes to this planner may extend the duration of your course.

Year One

Semester 1		Semester 2	
DCO10001 Concepts and Narratives	+12.5	DCO10002 Digital Design	+12.5
DDD10001 Twentieth Century Design	+12.5	DCO10005 Typography	+12.5
MDA10008 Global Media Industries	+12.5	MDA10001 Introduction to Media Studies	+12.5
MDA10018 Content Creator Lab	+12.5	MDA10012 Communicating with Data	+12.5

Year Two

Semester 1		Semester 2	
DCO10004 Photography for Design	+12.5	DCO20001 Brand and Identity Design	+12.5
DCO20004 User Interface Design	+12.5	DDD10006 Introductory Design Studio	+12.5
Elective	+12.5	DDD20004 Contemporary Design Issues	+12.5
Elective	+12.5	Media and Communications major unit	+12.5

Optional

Professional Placement You can choose to add an additional 6 month or 1 year placement to your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement	+37.5 - +100	

Year Three

Semester 1		Semester 2	
DIA10005 Interior Architecture Communication	+12.5	DBE20001 Pathophysiology	+12.5
Media and Communications major unit	+12.5	DDD20003 Exhibition Design	+12.5
Media and Communications major unit	+12.5	Media and Communications major unit	+12.5
Elective	+12.5	Elective	+12.5

Year Four

Semester 1		Semester 2	
DBE30001 Innovation and Technology in the Branded Environment	+12.5	DBE30004 Branded Environment Capstone	+25
DBE30003 Branded Environment Design Studio 2	+12.5		
Media and Communications major unit	+12.5	Media and Communications major unit	+12.5
Media and Communications major unit	+12.5	Media and Communications major unit	+12.5

How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

Course Information

Course 400 Credit Points

Core units
150 Credit points

A set of compulsory units you
MUST complete as part of
your Course.

Design Major units
100 Credit points

A set of compulsory units you
MUST complete as part of
your Course.

Media and Communications Major units
100 Credit points

A set of compulsory units you
MUST complete as part of
your Course.

Elective units
50 Credit points

A combination of elective units, or
a Minor.

Work Integrated Learning

A paid Professional Placement for 6
or 12 months. More information on
Professional Placement and other
WIL options at **Work Integrated
Learning**

FAQs
**How can I find more information
about my course**
Visit **Bachelor of Design/Bachelor of
Media and Communication**

**Where can I find out more about
individual unit information?**
Visit the **Single Unit Search** page to
search for additional unit content.

What's a full-time study load?
100 credit points (8 units per year)

What's a part-time study load?
50 credit points (4 units per year)

How can I setup my timetable?
Check **setting up your class
timetable**.