

## Course enrolment planner

# Bachelor of Design/Bachelor of Business Branded Environments Major - BB-DESBUS Semester 2 Intake

### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, prerequisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

### Year One

Semester 2	
DCO10001 Concepts and Narratives	+12.5
DDD10001 20th Century Design	+12.5
MGT10009 Contemporary Management Principles	+12.5
MKT10009 Marketing and Consumer Experience	+12.5

### Year Two

Semester 1		Semester 2	
ACC10007 Financial Information for Decision Making	+12.5	ECO10004 Economic Principles	+12.5
BUS10012 Innovative Business Practicet	+12.5	DCO20004 Web Design	+12.5
DCO10002 Digital Design	+12.5	DCO10004 Photography for Design	+12.5
DCO10005 Typography	+12.5	INF10003 Introduction to Business Information Systems	+12.5

### Optional

<b>Professional Placement</b> You can choose to add an additional 6 month or 1 year placement to your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement	<b>+37.5- +100</b>
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### Year Three

Semester 1		Semester 2	
DCO20001 Brand and Identity Design	+12.5	DBE20001 Banded Envionment design Studio 1	+12.5
DDD20004 Contemporary Design Issues	+12.5	Business Major Unit	+12.5
DDD10006 Introductory Design Studio	+12.5	Business Major Unit	+12.5
DIA10005 Interior Architecture Communication	+12.5	Business Major Unit	+12.5

### Year Four

Semester 1		Semester 2	
DDD20003 Exhibition Design	+12.5	BUS30031 Sustainable Bus Practice	+12.5
DBE30001 Innovation and Technology in the Branded Environment	+12.5	DBE30004 Communication Design Strategy	+25
DBE30003 Branded Environment Design Studio 2	+12.5		
Business Major Unit	+12.5	Business Major Unit	+12.5

### Year Five

Semester 1			
BUS30032 Business Consulting Project	+12.5		
Business Major Unit	+12.5		
Business Major Unit	+12.5		
Business Major Unit	+12.5		

### How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

### Course Information

Course 400 Credit Points

**Core units**  
200 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

**First Design Major units**  
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

**Business Major**  
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

**Work Integrated Learning**

A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for a Professional Placement during your second year. More information on Professional Placement and other WIL options at **Work Integrated Learning**

**FAQs**  
**How can I find more information about my course**  
Visit **Bachelor of Design/Bachelor of Business**

**Where can I find out more about individual unit information?**  
Visit the **Single Unit Search** page to search for additional unit content.

**What's a full-time study load?**  
100 credit points (8 units per year)

**What's a part-time study load?**  
50 credit points (4 units per year)

**How can I plan my timetable?**  
Check the **University Timetable Planner** before enrolling into units.

