

How to use this Degree Planner and Transition Plan

Each row relates to the same, or the equivalent/replacement subject. This shows how a subject (or its equivalent/replacement) sits within each course option.

Table 1 Course Rules - outlines the course requirements to enable you to be eligible to graduate.

Table 2 Course Structure - provides course structure and lists the subjects required.

Commencing 2015-2016

Commencing 2017-2019

Only follow the details in this column if you started this course IN 2015 or 2016 and chose not to transition to the newer version

Only follow the details in this column if you are a NEW student in this course (or transferred into this course) IN 2017, 2018 or 2019

Table 1 - Course Rules 2015-2016

Table 1 - Course Rules 2017-2019

For students who wish to remain in the 2015-2016 course structure for the Bachelor of Business	For students who choose to transition to the new degree, and for students newly admitted into their degree from 2017 and beyond
<p>To qualify for the award of Bachelor of Business students must complete 24 units of study (300 credit points) as follows:</p> <ul style="list-style-type: none"> 8 Core units; 8 unit major from a business specialisation in one of the following: Advertising (<i>no longer available</i>), Economics*, Finance*, Information Systems, Marketing or Tourism Management (<i>no longer available</i>); PLUS 8 units of Secondary studies comprising a second major from a business discipline (8 units); OR One co-major from another discipline (8 units); OR 1 to 2 minor/s(4 units each), and/or single unit electives. <p>Regardless of any credit awarded within this degree, students must complete a minimum of 8 units with Swinburne University as part of this degree Suite.</p> <p>*NOTE: The Economics and Finance Majors moved to Teach-out from 2019, all subjects in these majors need to be completed by the end of 2020.</p>	<p>To qualify for the award of Bachelor of Business students must complete 24 units of study (300 credit points) as follows:</p> <ul style="list-style-type: none"> 8 Core units; 8 unit major from a business specialisation in one of the following: Advertising (<i>no longer available</i>), Economics*, Finance*, Information Systems or Marketing; PLUS 8 units of Secondary studies comprising a second major from a business discipline (8 units); OR One co-major from another discipline (8 units); OR 1 to 2 minor/s(4 units each), and/or single unit electives. <p>Regardless of any credit awarded within this degree, students must complete a minimum of 8 units with Swinburne University as part of this degree Suite.</p> <p>*NOTE: The Economics and Finance Majors moved to Teach-out from 2019, all subjects in these majors need to be completed by the end of 2020.</p>

Only follow the details in this column if you started this course IN 2015 or 2016 and chose not to transition to the newer version

Only follow the details in this column if you are a NEW student in this course (or transferred into this course) IN 2017, 2018 or 2019

Table 2 - Course Structure 2015-2016

Table 2 - Course Structure 2017-2019

CORE UNITS (8 subjects) Complete units below as per notes applicable to your major/s	CORE UNITS (8 subjects)	Final Offerings Available
Complete the following 5 subjects:	Complete the following 8 subjects:	
ACC10007 Financial Information for Decision Making (<i>formerly ACF110</i>)	ACC10007 Financial Information for Decision Making	Continuing
BUS10012 Innovative Business Practice (not equivalent to COM12) OR COM12 Business Communication (Griffith) (pre-2017 unit)	BUS10012 Innovative Business Practice	Continuing
BUS30024 Advanced Innovation Business Practice (from 2018) (equivalent unit) OR BUS30010 Integrative Business Practice (pre-2018 unit)	BUS30024 Advanced Innovation Business Practice (Do not complete this subject if you have completed BUS30010)	Continuing
ENT30010 Contemporary Issues in Entrepreneurship and Innovation	<i>Not part of the current degree structure</i>	
BUS30009 Industry Consulting Project OR Alternative equivalent unit to be approved by the faculty	BUS30009 Industry Consulting Project <i>Transitioning students who completed an approved alternative to BUS30009, will be awarded an elective and will need to complete BUS30009 under this structure.</i>	Continuing
Complete 3 of the following 5 units (as per notes below):		
MGT10001 Introduction to Management (i) OR IBA111 Management Concepts (Griffith) OR MAN11 (Monash - no longer offered)	MGT10001 Introduction to Management	Continuing
MKT10007 Fundamentals of Marketing (<i>formerly MAR110</i>) (ii) OR MAR11 Marketing theory and Practice (Monash) (no longer offered) OR LBM100 Marketing Concepts (no longer offered)	MKT10007 Fundamentals of Marketing	Continuing
ECO10004 Economic Principles (iii) OR ECO10002 Microeconomics (last offered SP3 2016) (<i>formerly ECO100</i>) OR ECO11 Principles of Economics (UniSA)	ECO10004 Economic Principles <i>See note (i) below</i>	Continuing
BLW17 Business Law (UniSA) (from 2016) (iv) OR BLW16 Foundations of Business Law (UniSA)	<i>Not part of the current degree structure - if completed, goes towards an elective</i>	Continuing
INF10003 Introduction to Business Information Systems (v) OR ICT10013 Programming Concepts OR ICT30005 Professional Issues in Information Technology OR COS10012 Programming Concepts (no longer offered) OR INF20001 Electronic Communications and Applications (not offered after 2017) OR ICT20008 Human and Computer Interaction (no longer offered after 2017)	INF10003 Introduction to Business Information Systems <i>See note (ii) below</i>	Continuing
Notes: (i) Required for students completing a Major in either Advertising(Adv), Economics(Eco), Information Systems(IS) (ii) Required for students completing a Major in either Adv, IS or Marketing(Mkt). (iii) Required for students completing a Major in either Eco, Finance(Fin) or IS. Students completing the 2015-2016 structure must do the pair of [ECO10002 and ECO10003] OR [ECO10004 and ECO20004] (iv) Core unit for students completing a Major in Advertising. (v) Students admitted in the 2015/2016 course structure should NOT study both INF10014 and INF10003; in place of whichever is not completed students have the option of completing one of ICT20008, ICT10013/COS10012, ICT30005 or INF20001.	Notes: (i) students who completed ECO10002 but not ECO10003, will get credit for an elective and must complete ECO10004; Students who have done both ECO10002 and ECO10003 will get credit for ECO10004 and ECO20004. (ii) Students transitioning from the 2015/2016 course structure can only be credited against INF10003 if they have completed one of INF10003 or INF10014	

Advertising Major (8 units)	Advertising Major (8 units)	Final Offerings Available
This major was discontinued in 2018. All ADV subjects are no longer available from 2019.	This major was discontinued in 2018. All ADV subjects are no longer available from 2019.	
Complete the following 8 subjects:	Complete the following 8 subjects:	
ADV10001 Principles of Advertising (<i>formerly ADV100</i>) (last offered SP4 2017)	ADV10001 Principles of Advertising (last offered SP4 2017)	Discontinued
MKT20025 Consumer Behaviour (<i>formerly MAR210</i>)	MKT20025 Consumer Behaviour	Continuing
MKT30017 Branding, Innovation and Design	MKT30017 Branding, Innovation and Design	Continuing
ADV20001 Advertising Issues: Regulation, Ethics & Cultural Considerations (<i>formerly ADV206</i>) (last offered SP1 2018)	ADV20001 Advertising Issues: Regulation, Ethics & Cultural Considerations (last offered SP1 2018)	Discontinued
ADV20002 Concept Development and Copywriting (<i>formerly ADV201</i>) (last offered SP2 2018)	ADV20002 Concept Development and Copywriting (last offered SP2 2018)	Discontinued
ADV30001 Advertising Media Planning And Purchasing (<i>formerly ADV302</i>) (last offered SP3 2018)	ADV30001 Advertising Media Planning And Purchasing (last offered SP3 2018)	Discontinued
ADV30002 Advertising Management And Campaigns Project (<i>formerly ADV330</i>)	ADV30002 Advertising Management And Campaigns Project (final offering SP4 2018)	Discontinued
MDA20011 Sports/Advertising/Media (last offered SP3 2018) OR MDA30001 Media, Advertising, Sports and Society (pre 2016 unit code and title) (<i>formerly ADV308</i>)	MDA20011 Sports/Advertising/Media	Discontinued
Economics Major (8 units)	Economics Major (8 units)	Final Offerings Available
NOTE: THIS MAJOR IS IN TEACH-OUT FROM 2019	NOTE: THIS MAJOR IS IN TEACH-OUT FROM 2019	
All subjects need to be completed by the end of 2020.	All subjects need to be completed by the end of 2020.	
Complete the following 8 subjects:	Complete the following 8 subjects:	
FIN10002 Financial Statistics <i>Do not complete this subject if you have already completed STA10003</i>	FIN10002 Financial Statistics <i>Do not complete this subject if you have already completed STA10003</i>	SP2 2019 SP4 2019
ECO20004 Macroeconomic Policy (See note below) OR ECO10003 Macroeconomics (last offered SP2 2017) (<i>formerly ECO101</i>) <i>(Do not complete this unit if you have completed the UniSA unit ECO12 Macroeconomics 1)</i>	ECO20004 Macroeconomic Policy OR ECO10003 Macroeconomics (last offered SP2 2017) (<i>formerly ECO101</i>) <i>(Do not complete this unit if you have completed the UniSA unit ECO12 Macroeconomics 1)</i> (See note below)	SP2 2019 SP4 2019 SP2 2020
ECO20003 Managerial Economics and Strategy (<i>formerly ECO21</i>)	ECO20003 Managerial Economics and Strategy	SP3 2019 SP3 2020
ECO20001 Environmental Economics (<i>formerly ECO22</i>)	ECO20001 Environmental Economics	SP1 2019 SP1 2020
ECO30003 Data Analysis and Econometrics (replacement unit from 2018 for BBUS Economics Major or Minor only - not equivalent) OR FIN20012 Financial Markets (last offered SP2 2017) (<i>formerly FIN204</i>)	ECO30003 Data Analysis and Econometrics <i>(Transitioning students who completed FIN20012 as part of the 2015-2016 Economics major must complete ECO30003 and will be awarded an elective for FIN20012)</i>	SP3 2019 SP3 2020
ECO30002 Economic Policy in Society (<i>formerly ECO30</i>)	ECO30002 Economic Policy in Society	SP3 2019 SP3 2020
FIN30013 International Trade and Finance (<i>formerly FIN310</i>) OR ECO31 International Economics (Curtin) if completed before 2018 - no longer equivalent	FIN30013 International Trade and Finance <i>(Do NOT complete this subject if you have already completed ECO31 International Economics (Curtin) prior to 2018 as they were previously equivalent. Similarly, do not complete this unit if you intend to complete BAN37 International finance (Curtin) from 2019 as they are deemed equivalent)</i>	SP2 2019 SP4 2019 SP4 2020
ECO30001 Economic Development OR ECO30001 Economic Development Project (pre 2016 subject title) (<i>formerly ECO320</i>)	ECO30001 Economic Development	SP2 2019 SP2 2020
Note for students doing the Economics Major: Students must complete the pair of [ECO10002 and ECO10003] OR [ECO10004 and ECO20004]	Note for students doing the Economics Major: Students who have completed ECO10002 will get credit for an elective and must complete ECO10004. Students that have done both ECO10002 and ECO10003 will get credit for ECO10004 and ECO20004.	

Finance Major (8 units)	Finance Major (8 units)	Final Offerings Available
NOTE: THIS MAJOR IS IN TEACH-OUT FROM 2019 All subjects need to be completed by the end of 2020.	NOTE: THIS MAJOR IS IN TEACH-OUT FROM 2019 All subjects need to be completed by the end of 2020.	
Complete the following 8 subjects:	Complete the following 8 subjects:	
ECO20004 Macroeconomic Policy* (See note below) OR ECO10003 Macroeconomics (last offered SP2 2017) (formerly ECO101) Do not complete this unit if you have completed the UniSA unit ECO12 Macroeconomics 1 * Students who are completing a double major in Economics and Finance must replace this unit with the Curtin unit BAN25 Business Analysis for Investment (previously titled Introduction to Financial Statement Analysis)	ECO20004 Macroeconomic Policy* * Students who are completing a double major in Economics and Finance must replace this unit with the Curtin unit BAN25 Business Analysis for Investment (previously titled Introduction to Financial Statement Analysis) OR ECO10003 Macroeconomics (last offered SP2 2017) (formerly ECO101) Do not complete this unit if you have completed the UniSA unit ECO12 Macroeconomics 1 (See note below)	SP2 2019 SP4 2019 SP2 2020
FIN10002 Financial Statistics** Do not complete this subject if you have already completed STA10003 ** Students who are completing a double major in Economics and Finance must replace this unit with BAN27 Introductory Business Financial Modelling	FIN10002 Financial Statistics** ** Students who are completing a double major in Economics and Finance must replace this unit with BAN27 Introductory Business Financial Modelling Do not complete this subject if you have already completed STA10003	SP2 2019 SP4 2019
LAW30002 Finance law (replacement unit from 2018 - BBus only - not equivalent) (See note (ii) below) OR FIN20012 Financial Markets (last offered SP2 2017) (formerly FIN204) Note that neither FIN20014 or FIN204 can be used to replace LAW30002 in the 2017-18 course structure	LAW30002 Finance Law	SP3 2019
FIN20013 Banking Operations and Governance (formerly FIN303) OR FIN20013 Banking and Financial Institutions Management (pre-2017 unit title) OR FIN20013 Monetary Policy and Risk Management (pre-2016 title)	FIN20013 Banking Operations and Governance	SP3 2019 SP3 2020
FIN20014 Financial Management (formerly FIN208 Corporate Finance)	FIN20014 Financial Management	SP1 2019 SP4 2019
FIN30014 Financial Risk Management	FIN30014 Financial Risk Management	SP3 2019 SP3 2020
FIN30013 International Trade and Finance (formerly FIN310) *** (Do NOT complete this subject if you have already completed ECO31 International Economics (Curtin Uni) prior to 2018 as they were previously equivalent. Similarly, do not complete this unit if you intend to complete BAN37 International finance (Curtin Uni) from 2019 as they are deemed equivalent) ***Students who are completing a double major in Economics and Finance must replace this unit with BAN24 Introduction to Financial Institutions and Markets	FIN30013 International Trade and Finance*** ***Students who are completing a double major in Economics and Finance must replace this unit with BAN24 Introduction to Financial Institutions and Markets (Do NOT complete this subject if you have already completed ECO31 International Economics (Curtin Uni) prior to 2018 as they were previously equivalent. Similarly, do not complete this unit if you intend to complete BAN37 International finance (Curtin Uni) from 2019 as they are deemed equivalent)	SP2 2019 SP4 2019 SP4 2020
FIN30016 Management of Investment Portfolios (formerly FIN302) Note for students doing the Finance Major: Students completing the 2015-2016 structure must do the pair of [ECO10002 and ECO10003] OR [ECO10004 and ECO20004]	FIN30016 Management of Investment Portfolios Note for students doing the Finance Major: Students who completed ECO10002 but not ECO10003, will get credit for an elective and must complete ECO10004; Students who have done both ECO10002 and ECO10003 will get credit for ECO10004 and ECO20004.	SP1 2019 SP1 2020
Information Systems Major (8 units)	Information Systems Major (8 units)	Final Offerings Available
Complete the following 8 subjects:	Complete the following 8 subjects:	
ICT10013 Programming Concepts (new subject code for COS10012 from 2017) OR COS10012 Programming Concepts (pre-2017 subject code) (formerly CIS100) OR ICT30005 Professional Issues in IT OR INF20001 Electronic Communications and Applications (last offered SP3 2017) (formerly CIS200) OR ICT20008 Human Computer Interaction (last offered SP3 2017) (formerly CIS24) OR INF10014 Information Methods (last offered SP4 2016) (formerly CIS11)	ICT30005 Professional Issues in IT Students transitioning from earlier course structures will need to complete ICT30005 and will be granted an elective for any other accredited units that were later replaced by ICT30005	Continuing
INF20003 Requirements Analysis and Modelling (new subject code, level and title from 2017) OR INF10006 Information Systems Fundamentals (pre-2017 subject) (no longer offered) (formerly CIS13)	INF20003 Requirements Analysis and Modelling (Do NOT complete this unit if you have completed INF10006 as they are equivalent)	Continuing
INF10002 Database Analysis and Design (new subject code, level and title from 2017) OR INF20004 Database Concepts and Modelling (pre-2017 unit) (no longer offered) (formerly CIS210 or CIS211)	INF10002 Database Analysis and Design (Do NOT complete this unit if INF20004 has already been completed as they are equivalent)	Continuing
INF30018 Information Systems Management (new subject code, level and title from 2017) OR INF20006 Management Support Systems (pre-2017 unit) (no longer offered) (formerly CIS23)	INF30018 Information Systems Management (Do NOT complete this unit if INF20006 Management Support Systems has already been completed)	Continuing
INF20012 Enterprise Systems (replacement for INF20011 Mobile Business & Connectivity which was never delivered)	INF20012 Enterprise Systems	Continuing
INF30004 Business Intelligence and Data Visualisation OR INF30004 Business Intelligence (pre-2017 unit title)	INF30004 Business Intelligence and Data Visualisation	Continuing
INF30005 Business Process Management OR INF30005 Business Process Modelling (pre-2017 unit title)	INF30005 Business Process Management	Continuing
INF30029 Information Technology Project Management (new subject code and title from SP4 2015) OR INF30019 Information Systems Project Management (pre-SP4 2015 subject) (formerly CIS360 or CIS36)	INF30029 Information Technology Project Management (Do NOT complete this unit if INF30019 has already been completed as they are equivalent)	Continuing

Marketing Major (8 subjects)	Marketing Major (8 subjects)	Final Offerings Available
Complete the following 8 subjects:	Complete the following 8 subjects:	
MKT20019 Marketing Research <i>(Do NOT complete this unit if you have already completed STA20005 (formerly MAR29))</i>	MKT20019 Marketing Research <i>(Do NOT complete this unit if you have already completed STA20005 (formerly MAR29))</i>	Continuing
MKT20021 Integrated Marketing Communication <i>(Do NOT complete this unit if you have already completed MAR230 Integrated Marketing Communication (Swin) or MAR23 Marketing Communication (Monash))</i>	MKT20021 Integrated Marketing Communication <i>(Do NOT complete this unit if you have already completed MAR230 Integrated Marketing Communication or MAR23 Marketing Communication (Monash))</i>	Continuing
MKT20023 Marketing Channel Design and Integration (replacement unit from 2017) OR MKT20012 Services Marketing (last offered SP2 2016) <i>(formerly MAR260 and MAR301)</i>	MKT20023 Marketing Channel Design and Integration <i>(Do NOT complete this unit if you have already completed MKT20012 Services Marketing or equivalent units MAR260 and MAR301)</i>	Continuing
MKT20024 Product and Service Innovation Management <i>(formerly MAR270 and MAR30)</i>	MKT20024 Product and Service Innovation Management	Continuing
MKT20025 Consumer Behaviour <i>(formerly MAR210)</i>	MKT20025 Consumer Behaviour	Continuing
MKT30015 Marketing and Communication Information and Decision Making <i>(formerly MAR370)</i>	MKT30015 Marketing and Communication Information and Decision Making	Continuing
MKT30016 Marketing Strategy and Planning (new subject code and title from 2016) OR MKT30013 Strategic Marketing Planning Project (pre 2016 code and title) <i>(formerly MAR331 and MAR220)</i>	MKT30016 Marketing Strategy and Planning <i>(Do NOT complete this unit if you have already completed MKT30013 - equivalent)</i>	Continuing
MKT30017 Branding, Innovation and Design (replacement unit from 2017) OR MKT30011 International Marketing (pre 2017 unit) <i>(formerly MAR305 and MAR34)</i>	MKT30017 Branding, Innovation and Design <i>(Do NOT complete this unit if you have already completed MKT30011 International Marketing)</i>	Continuing
Tourism Management Major (8 units) This major was discontinued from 2016. All TOU subjects are no longer available.	Tourism Management Major	Final Offerings Available
Complete the following 7 subjects:	This major was not an option in the current course structure	
TOU10001 Introduction to Tourism (last offered SP1 2016) <i>(formerly TOU110)</i>		Discontinued
TOU20004 Tourism Enterprise Development (last offered SP3 2016) <i>(formerly TOU26)</i>		Discontinued
TOU20006 Tourist Destination Management (last offered SP1 2017) <i>(formerly TOU24)</i>		Discontinued
TOU20008 Contemporary Issues in Tourism (last offered SP4 2017) (replacement unit from 2015) OR TOU20001 Regional Issues in Tourism (Pacific Rim) (pre-2015 unit) <i>(formerly TOU210)</i>		Discontinued
TOU30004 Tourism Planning and Resource Management (last offered SP4 2017) (replacement units from 2015) OR TOU30001 Sustainable Practice in Tourism Project (pre-2015 unit) <i>(formerly TOU332)</i>		Discontinued
MKT20025 Consumer Behaviour <i>(formerly MAR210)</i>		Continuing
TOU20005 Tourism Services and Distribution Management (last offered SP2 2016) <i>(formerly TOU250)</i>		Discontinued
Plus 1 of the following units:		Discontinued
MTM304 (Curtin) Event Management ^A (no longer offered) OR Swinburne Units TOU30002 Global Tourism Futures (last offered SP2 2017) TOU30003 Tourism Communications (last offered SP3 2017) Non Swinburne Units LGM350 Retail and Service Logistics (no longer offered) THS209 International Tourism & Hotel Management Principles (no longer offered) COM210 Communication and Cultural Tourism (no longer offered) THS222 Marketing & Sales for Hotels (no longer offered)		Discontinued