



**SEED FUNDING**  
**GROWING PARTNERSHIPS**

# SEED FUNDING

Swinburne is an innovative university making a real impact. We are driving change in the real world by partnering our pioneering research with industry, business, government and not-for-profits.

Our **Seed Grants** have been established to help create new and effective partnerships that bring together Swinburne's research expertise with your organisation's challenges to find smart, workable solutions. And this is just the start. We hope they will lead to ongoing collaborative relationships so that together we can create positive change - transforming industry, shaping lives and communities.

## RESEARCH AT SWINBURNE

Swinburne is recognised for research expertise across a growing range of disciplines, from established areas, such as astrophysics, into new spaces that are still evolving and reflect our young and agile nature.

Swinburne has five Research Institutes that have been established to drive transdisciplinary research activities in key focal areas; these include the:

### Data Science Research Institute

Leading the data-to-discovery pathway for data-intensive research and addressing grand challenges in industry.

[www.swinburne.edu.au/datascience](http://www.swinburne.edu.au/datascience)

### Iverson Health Innovation Research Institute

Identifying, understanding and solving real-world health challenges across the human lifespan.

[www.swinburne.edu.au/healthinnovation](http://www.swinburne.edu.au/healthinnovation)

### Manufacturing Futures Research Institute

Integrating advanced manufacturing in the global value chain.

[www.swinburne.edu.au/manufacturingfutures](http://www.swinburne.edu.au/manufacturingfutures)

### Smart Cities Research Institute

Leading innovative transdisciplinary responses to the urgent challenges of digitised urban futures.

[www.swinburne.edu.au/smartcities](http://www.swinburne.edu.au/smartcities)

### Social Innovation Research Institute

Where technology meets humanity - exploring intelligent, citizen and consumer-engaged social solutions to complex problems.

[www.swinburne.edu.au/socialinnovation](http://www.swinburne.edu.au/socialinnovation)



Data  
Science  
Institute



Iverson Health  
Innovation  
Institute



Manufacturing  
Futures  
Institute



Smart Cities  
Institute



Social  
Innovation  
Institute

## PARTNERING WITH SWINBURNE

Industry, business, government, and not-for-profits can benefit from Swinburne's cross-disciplinary research expertise and state-of-the-art research facilities. We also offer:

- collaborative, innovative, inter-disciplinary research that addresses your real-world needs (usually reflecting complex challenges relevant to society)
- a comprehensive pathway for uptake and application of research findings
- potential for high-quality research publications
- an opportunity for future funding and ongoing research collaboration.

## ACCESSING SEED FUNDING

To nurture new and evolving partnerships, Swinburne has established Seed Grants that provide the funding to enable us to work together on innovative, workable solutions to your organisation's challenges.

**Available Swinburne funding:** up to \$20,000

**Partner contribution:** must match Swinburne contribution, although can be higher

**Project length:** six to nine months

**Timing:** the Seed Grant scheme runs on a rolling deadline so applications can be submitted at any time.

### STEP 1.

Identify a business/organisational need that requires research input.

### STEP 2.

Get in touch - our Institute Directors and business development team are available to work with you to further scope and develop your challenge and support the development of a collaborative research partnership.

### STEP 3.

Together we write a short application that articulates the real-world need for and likely outcomes from the research, outlining the partnership and our agreed approach.

### STEP 4.

Seed funding application is reviewed and if approved, we enter into a collaborative agreement and start work.

**Note:** Some organisations may be able to claim their cash contribution as an eligible R&D activity under the R&D Tax Incentives program; our business development team can advise.



"Telstra provided funding to support the Swinburne Social Innovation Research Institute to establish, pilot and evaluate an interest-participation model for developing sustainable digital media skills and literacies for seniors aged 60 and over. Our partnership with the Institute has been of great value to Telstra"

**General Manager, Digital Inclusion Chief Sustainability Office, Corporate Affairs, Telstra**

"Swinburne's Seed Grant Scheme was an excellent method to deepen our engagement, doubling the amount of work we could get done in a simple and easy process."

**Dr Phillip Aitchison, VP Research and Development, Imagine Intelligent Materials Ltd**

"We have been working with Swinburne on a social resilience project and have found the team to be very insightful, skilled, proactive and flexible to work with. It has been a great experience working with such a talented group of people."

**Shweta Babbar, Chief Transformation Officer, Glen Eira City Council**

*"We are glad to be involved with Swinburne's Smart Cities Research Institute, which has assisted us with investigations funded through the seed grant 'Serious Business Games' project. We hope to continue our partnership with the Institute and the great people who work there, as we found our experience as collaborators to be both professional and joyful."*

**Ricardo Zorondo, Chief Scientist, Appearance**

## FOR MORE INFORMATION

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[www.swinburne.edu.au/research-institutes/](http://www.swinburne.edu.au/research-institutes/)

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