

# Building your future

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# Why Design at Swinburne?

Swinburne is the **largest** and most **successful** design research institution in *Australia* and a leader globally, **rated 51 in the world** for Art and Design

# Swinburne students win at 2016 Design Institute of Australia Awards

Organised by the Design Institute of Australia (DIA), the Graduate of the Year Awards celebrate emerging designers for their talent and skill, offering them an opportunity to gain mentorships and recognition from the design industry. This year, Swinburne graduates took out top awards in the categories of industrial design, visual communication design and interior design.

Award	Student	Degree
Overall Graduate Of The Year and Industrial Design, Graduate of the Year	Alexandra Tyquin	Bachelor of Design (Industrial Design) (Honours)
Interior Design, Runner Up	Larissa Ellen	Bachelor of Design (Interior Architecture) (Honours)
Visual Communication Design, Graduate of the Year	Sahra Martin	Bachelor of Communication Design (Honours)
Visual Communication Design, Runner Up	Natalie Smith	Bachelor of Communication Design (Honours)



Alexandra Tyquin, Swinburne student has been awarded Overall Graduate of the Year by DIA



# Swinburne ranks high on graduate satisfaction

**QILT**  
quality indicators for learning and teaching

Choose a university or higher education institution that is best for you.

Compare undergraduate student experience and graduate employment.

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Home Study Areas Institutions **★ My Shortlist** 7

Find a study area

OR

Find an institution

**Thinking about higher education institutions and study areas? Wish you could ask someone about their experience?**

With QILT, you can do side by side comparisons of the quality of the higher education institutions and the study areas that you're interested in.

You can trust QILT results, because they are based on thousands of surveys completed by students across Australia. The results are up to date, because the surveys are completed every year.

**Where does this data come from?**

- Student Experience Survey (SES) →
- Graduate Destination Survey (GDS) →
- Course Experience Questionnaire (CEQ) →
- Employer Satisfaction Survey (ESS) →

## Graduate Satisfaction - Undergraduate

	Creative Arts					
	Deakin University	La Trobe University	RMIT University	Swinburne University of Technology	Victoria University	National Average
<b>Overall satisfaction</b> ⓘ	75.6% (71.5% - 79.7%) 176 responses	72.4% (66.2% - 78.6%) 87 responses	73.3% (70.6% - 76.0%) 532 responses	<b>80.6%</b> (77.7% - 83.6%) 341 responses	78.7% (76.5% - 81.0%) 47 responses	77.1%
<b>Teaching scale</b> ⓘ	74.4% (70.3% - 78.6%) 176 responses	65.9% (59.4% - 72.4%) 88 responses	70.1% (67.3% - 72.9%) 532 responses	<b>78.7%</b> (75.6% - 81.7%) 342 responses	74.5% (72.1% - 76.9%) 47 responses	73.7%
<b>Skills scale</b> ⓘ	75.0% (70.9% - 79.1%) 176 responses	75.0% (69.0% - 81.0%) 88 responses	75.8% (73.1% - 78.4%) 532 responses	<b>79.8%</b> (76.7% - 82.8%) 341 responses	70.2% (67.7% - 72.7%) 47 responses	79.2%

L/N - Low numbers – The number of survey responses are too low to display

N/A - Data not available for this study area or institution

Data source: [Course Experience Questionnaire 2015-2016](#)

[How to interpret this data](#)

# Architecture Industry in Australia

Future growth in the industry is strong over the next 5 years based on the Department of Jobs and Small Business projections

## Median wages in Australia

- Interior Designer salary \$51,00
- Design Architect salary \$61,539
- Senior Interior Designer \$72,00
- Late Career Architect salary \$79,075
- Senior Architect salary \$85,798
- Late Career Architect salary \$98,710

\*all information from [payscale.com](https://payscale.com)



# What does an Architect do?

- Obtains advice from clients and management to determine type, style and size of planned buildings and alterations to existing buildings
- Provides information regarding designs, materials and estimated building times
- Prepares project documentation, including sketches and scale drawings, and integrating structural, mechanical and aesthetic elements in final designs
- Writes specifications and contract documents for use by builders and calling tenders on behalf of clients
  
- \*information from [joboutlook.gov.au](http://joboutlook.gov.au)

# What does an Architect do?

- Consults with Professionals and clients about external area designs, costs and construction
- Compiles and analysing site and community data about geographical and ecological features, landforms, soils, vegetation, site hydrology, visual characteristics and human-made structures, to formulate land use and development recommendations, and for preparing environmental impact statements
- Prepares reports, site plans, working drawings, specifications and cost estimates for land development, showing location and details of proposals, including ground modelling, structures, vegetation and access
- Inspects construction work in progress to ensure compliance with plans, specifications and quality standards
- \*information from [joboutlook.gov.au](http://joboutlook.gov.au)



Architects don't build,  
they design

...but they rehearse and  
revise the building many  
times to innovate

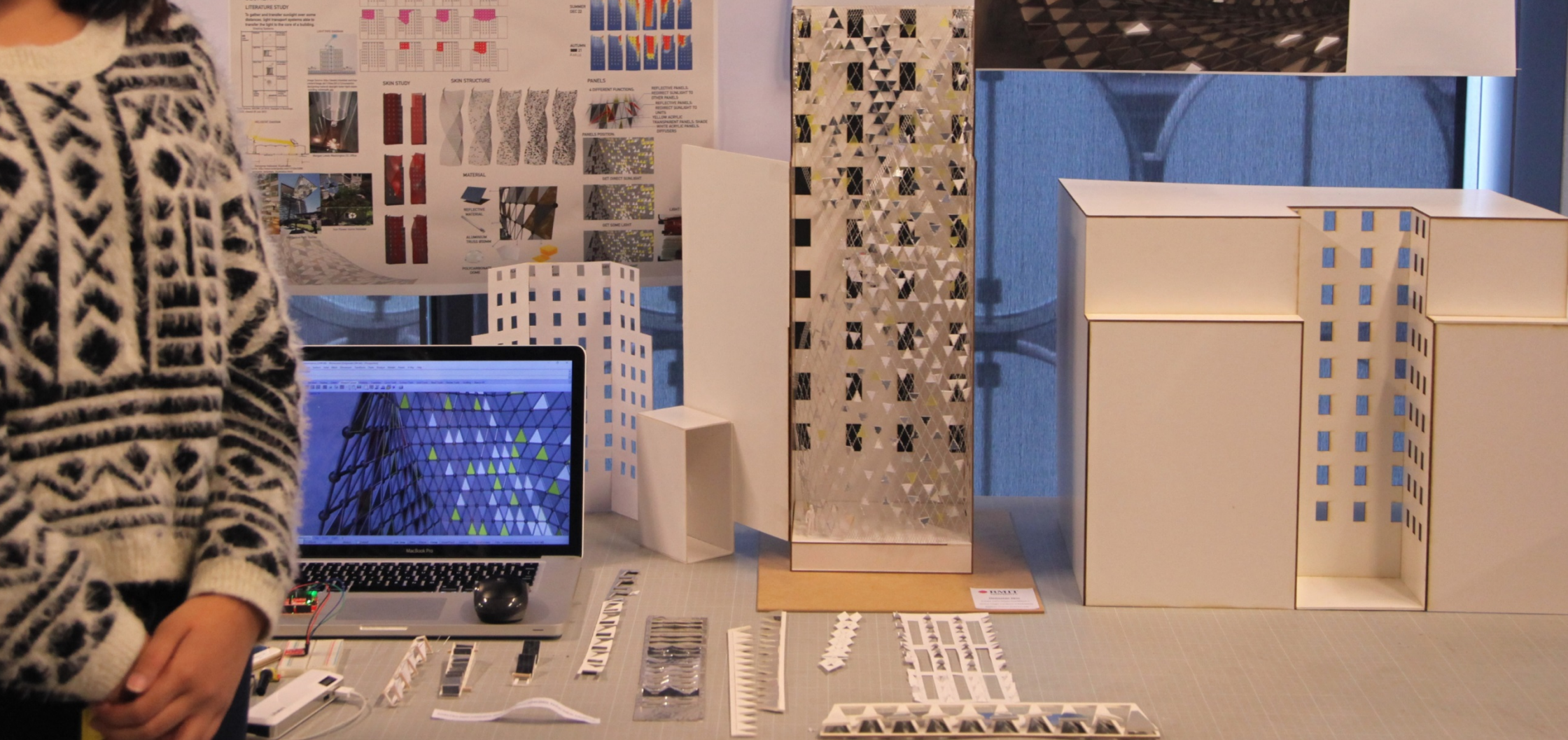




Architecture students: research, sketch, draw, model, prototype, rehearse the making of new spaces, structures, facades, material systems and building systems







...they consider daylighting, sound qualities, reflectivity, the way heat and air passes in and out and test their propositions through modelling and simulation...



# What does an Interior Architect do?

- Different to Interior Decoration (higher level of skill and qualification AQF)
- Context - same as an architect but focuses on the interior environment.
- Legal title is Interior Designer
- With IA qualification a graduate can register with BDAV (Building Design Association of Victoria) as building practitioner, and with the BCA (Building Code of Australia) as Architectural Draftsperson







# What does a branded environments specialist do?

- Taking 2D ideas, concepts into the 3D environment
- Working in-between disciplines
- Works in the same realm as Interior and Architecture
- Emerging discipline

# What is Swinburne **Branded Environments**?

- *Branded Environments* at Swinburne sits at the intersection between communication design and interior architecture.
- Students will explore and utilise a range of two dimensional and three dimensional tools and techniques to investigate the relationship between branding, technology, spatial design and customer/user-centric thinking.
- As brands and organisations compete to stand out and endure, *Branded Environments* at Swinburne is future focused and sees the rich terrain of physical and digital spaces as opportunities to create meaningful and memorable experiences to enhance user-brand connections.





# Bachelor of Design (Architecture)

Course overview



# Key Facts

- New course - commencing Semester 1 2018
- Duration: 3 years
- Hawthorn campus
- Studio-based learning: half of the course is based in a design studio, working alongside practicing architects
- Strong focus on digital technology
- Master of Architecture currently in development for 2021\*

\* subject to accreditation



# Studio classes





# Course content

## Four pillars of interior architecture:

- Design studio
- Practice stream (including construction)
- Communication
- Contextual studies (history/theory)

# Course structure

- 3-year architecture degree
- 19 units (or 300 credit points)
- Electives can be chosen from across discipline areas or from across Swinburne faculties

**Architecture  
(15 units)**

**Electives  
(4 units)**



# Course Advisory Committee



Neil Stonell

**GRIMSHAW**



Ann Lau

hayball



Debbie Ryan

**m-r** McBride Charles Ryan  
Architecture + Interior Design



Andrew Maher

**aurecon**

# Accreditation

- The structure of the Bachelor of Design (Architecture) course aligns with the requirements set out by the Architects' Accreditation Council of Australia and the Australian Institute of Architects as an 'approved course of study'
- Successful completion of this 'approved course of study' enables students to enrol in a Master of Architecture which is the principal pre-professional degree subject to professional accreditation and recognition. This degree is scheduled to be offered by SUT in 2020
- Swinburne plans to apply for (evidence-based) professional accreditation of its Master of Architecture course at the first opportunity (2021)



# Career Opportunities

- Architect (with post graduate qualification)
- Interior Design
- Architecture media
- Building designer
- Academia (with post graduate qualification)

# Bachelor of Design (Interior Architecture) (Honours)

Course overview



# Key Facts

- Duration: 4 years
- Hawthorn campus
- Course Advisory Committee members include CHT Interiors, Architects EAT, Geyer
- Industry Placement Program (12 students per semester): Bates Smart, Hassell, Bunnings, Vincent Crisp, CHT Interiors etc.
- Graduates work in a variety of roles including interior designers (architecture and interior firms), store planners, media, developers

# Course content

## Four pillars of interior architecture:

- Design
- Construction
- Communication
- Theory



# Course structure

- 4-year interior architecture degree
- 32 units (or 400 credit points)
- Electives can be chosen from across discipline areas or from across Swinburne faculties

**Interior  
Architecture  
(21 units)**

**Electives  
(8 units)**

# Industry Placement – Interior Architecture

- Adds work experience and industry contacts to a degree
- Pays the relevant award rate
- Work four days per week for 24 or 48 weeks
- Students return to complete final Honours year of study

## **Entry requirements**

- Students with a credit average apply for IP at the end of their 2nd year
- IP is a competitive process



# Career Opportunities

- Interior Designer

# Bachelor of Design with a major in Branded Environments

Course overview



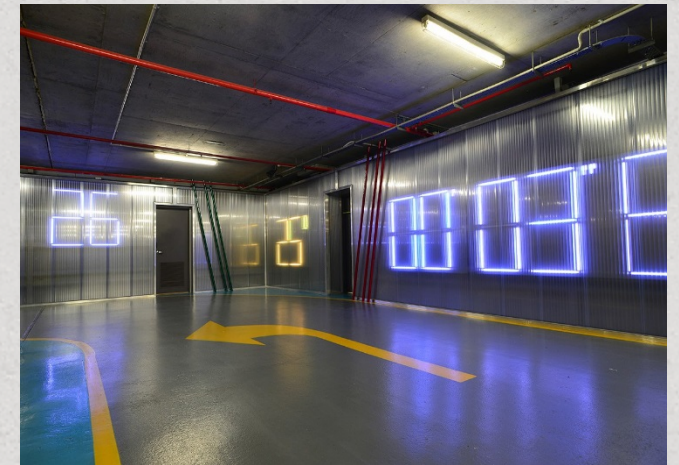
# Key Facts

- Duration: 3 years
- Hawthorn campus
- Multidisciplinary – taking 2D into 3D environment
- Designers, Creative Directors
- CAC members include Cato Brand Partners, Büro North, Latitude Group, Fabio Ongarato



# Course content

- Interior Design
- Spatial Graphics and Wayfinding
- Environmental Design
- Branding and Strategy
- Marketing
- Innovation and Technology
- Trend forecasting





# Course structure

- 3-year design degree
- 24 units (or 300 credit points)
- Electives can be chosen from across discipline areas or from across Swinburne faculties

**Core  
(8 units)**

**Branded  
Environments  
(8 units)**

**Electives  
(8 units)**

# Career Opportunities

- Design consultancy
- Interior designer
- Spatial designer in brand agencies
- Way-showing/environmental graphic designer
- Exhibition and event designer
- Brand strategist





# Entry Requirements

Bachelor of Design (Interior Architecture) (Honours)	75+
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## **VCE Prerequisites**

Units 3 and 4: a minimum study score of 25 in English (or equivalent) or 30 in English (EAL); and  
Units 3 and 4: a minimum study score of 20 in one of Art, Product Design and Technology, Media, Interactive Digital Media C, Studio Arts, Systems Engineering or Visual Communication Design.

Bachelor of Design (Architecture)	RC
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## **VCE Prerequisites**

Units 3 and 4: a minimum study score of 25 in English (or equivalent) or 30 in English (EAL).  
Selection will be made using a range of criteria which can include (but not be limited to) a pre-selection kit requiring submission of an online portfolio and overall ATAR results.

Bachelor of Design with a major in Branded Environments	65+
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## **VCE Prerequisites**

Units 3 and 4: a minimum study score of 25 in English (or equivalent) or 30 in English (EAL); and  
Units 3 and 4: a minimum study score of 20 in one of Art, Product Design and Technology, Media, Interactive Digital Media C, Studio Arts, Systems Engineering or Visual Communication Design.

# Pathways at Swinburne

- Diploma of Design (UniLink)\* (\*Interior Architecture and Branded Environments only)
- Advanced Diploma of Interior Design
- Advanced Diploma of Building Design (Architectural)



# International Exchange

- Apply to study for one or two semesters overseas
- Complete course at same rate
- More than 20 exchange agreements with some of the best design schools around the world

## Countries include:

- Denmark
- Finland
- Germany
- Sweden
- UK
- USA
- Korea
- Malaysia
- Mexico



# Work Integrated Learning



- Professional placements and internships
- Industry advisory board
- Industry study tours
- Industry-linked projects
- Student Leadership and Volunteer Program
- Careers and employment services



Thank you.

Questions?